

RADIO DIAL

REGISTERED TRADE MARK

Volume I, No. 25

WEEK ENDING NOVEMBER 12, 1931

Price 5c

Chicago Opera Broadcasts Start; Guest Stars This Week Include Richard Bonelli, Dorothy Stone, Iturbi; President, Mrs. Hoover Speak

"Myrt and Marge" Write New Back-stage Sketch for Radio



Show business, whence they came, provides the setting for the "Myrt and Marge" broadcasts on the Columbia network and WKRC at 7 p. m. daily except Saturday and Sunday. Off the air, Myrt (left) is Myrtle Vail, who writes the skits. Marge (right) is Donna Damerl. The new program is sponsored by the William Wrigley, Jr. (chewing gum) Company.

Chicago Civic Opera Begins Radio Season

Giuseppe Verdi's thrilling story of a spy's vengeance in "Il Trovatore" will introduce the opera season to radio listeners when the first act of the performance is picked up direct from the stage of the Chicago Civic Opera Saturday night (November 7) and broadcast over an NBC network at 9 p. m. WLS (870 kc.) will be the best outlet if WLW and WSAL do not decide to broadcast the opera. Two artists will make their debuts with the company during the broadcast. They are Serafina Di Leo, soprano, a product of New York's

East Side, and Augusto Beuf, baritone. Miss Di Leo will sing "Leonora." Beuf will sing the role of Count Di Luna. Antonio Cortis, tenor, and popular star of the Chicago company, will be heard as Manrico.

Buick Plans Radio Hall of Fame

Countess Olga Albani, Spanish soprano, and the radio quartet including James Melton, Lewis James, Phil Dewey, and Wilfred Glenn will be co-starred with Frank Black's orchestra in the new Buick Hall of Fame which begins Sunday (November 8) at 9:45 p. m. on the NBC network including WSAL.

First Lady To Commend 4-H Achievement

Mrs. Herbert Hoover, wife of the President, will greet all 4-H club members in the United States during their second annual nationwide radio achievement day celebration in the National Farm and Home Hour Saturday (November 7) at 12:30 p. m. Mrs. Hoover's talk will come at a little past 1:15.

The achievement day broadcast will commend the 845,000 4-H club boys and girls who have successfully completed agricultural projects this year. The first 15 minutes will be national in scope, including "Stars and Stripes Forever," by the U. S. Marine Band, an address by Dr. R. A. Pearson, chairman of the executive committee of Land Grant Colleges and Universities, and the 4-H club girls' song "Dreaming."

During the next 30 minutes, state programs will be broadcast direct from each of the network stations, including WLW. At the end of the half hour, the network will again be assembled for the final fifteen minutes from Washington. When Mrs. Hoover will send her greetings to the country youth and commend them for a year's work well done.

Bonelli Sings in Twilight Hour Concert

Richard Bonelli, baritone of the Chicago Civic Opera, and one of the few opera stars of America who is American born, will be the guest artist on the General Electric Sunday Home Circle program, to be broadcast from station WSAL at 5 p. m. Sunday (November 8).

Mr. Bonelli's program follows:
 Would God I Were the Tender Apple
 Blesson (Lullaby Air).....Old Irish
 The Two Grenadiers.....Schumann
 Gypsy Love Song.....Herrn
 Bird Song at Evening.....Costes
 Tommy Lad.....Margeson
 La Paloma.....Waller
 The Lost Chord.....Sullivan

Complete Radio Programs for Greater Cincinnati and Network Key Stations Begin on Page 6

FOOTBALL This Week

SATURDAY, NOVEMBER 7

1:15 p. m. WSAL. Dartmouth vs. Harvard. Graham McNamee announcing. (NBC).
 1:45 p. m. WKRC. Navy vs. Ohio. Ted Husing announcing. (CBS).
 1:30 p. m. WTAM (1070 kc.) and WEO (570 kc.) Navy vs. Ohio State. Grant Ward and Roy fliggy announcing.
 1:45 p. m. WLW. Northwestern vs. Minnesota. Bill Munday announcing. (NBS).

SUNDAY, NOVEMBER 8

3:15 p. m. WGN (739 kc.) Chicago Bears vs. Portsmouth. Quinn Ryan announcing.

Radio Stars From Chains Share Program

President Hoover's Unemployment Relief Committee will be represented in another radio program to be broadcast on the combined networks of the National Broadcasting Company and Columbia Broadcasting System, Sunday night (November 8) at 10:45. WKRC, and probably WSAL, will be the local outlets.

Stars from both networks will present the program, although announcements of their selection will not be made in advance.

U. of Cincinnati Returns to WLW For Weekly Talks

The University of Cincinnati will begin its third year of weekly educational radio talks at WLW on Tuesday (November 10) at 6:30 p. m.

Herbert A. Dangel, Assistant Professor of Mathematics in the College of Engineering and Commerce, will give the first series of four talks on "Great Engineering Structures," a series which last year created widespread interest.

The first two talks by Professor Dangel will deal with the Washington National Monument at Washington, D. C., and the Eiffel Tower at Paris, France—towers built for no utilitarian purpose.

Jose Iturbi Is Philharmonic Soloist Sunday



Jose Iturbi, one of the greatest pianists of this generation, and the one who has attained outstanding success in the United States more rapidly than any other visiting artist in the present century, will make his first network broadcast with the New York Philharmonic Symphony orchestra, under the baton of Erich Kleiber during the concert from 3:00 to 5:00 p. m. Sunday (November 8), through the Columbia network and WKRC.

Arriving in this country for the first time in October, 1929, Iturbi made his name a household word throughout America within three months. In that time he made appearances with the New York, Philadelphia, Cincinnati, Boston, and Chicago symphony orchestras and was heard in New York 10 times, including three sold-out recitals in Carnegie Hall.

Born in Valencia in 1895, Iturbi studied at the conservatory in his native city, where he was hailed as a child prodigy. He graduated from the Paris Conservatory at 17 with full honors, and when he was 21 was appointed head of the piano faculty at the Geneva Conservatory—a position once held by Franz Liszt.

The complete program for the concert will be:

Pagan Symphony.....Josyfu
 (First Broadcast Performance)
 Elton Theatre Suite.....Toch
 (First Broadcast Performance)
 Intermission: Description of the Music by
 Olin Downes
 Piano Concerto in E Flat, K. 482.....Mozart
 Jose Iturbi and Orchestra
 Prelude to "Die Meistersinger".....Wagner

Weekly RADIO DIAL

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NATALIE GIDDINGS, Editor E. E. HARRIS, Bus. Mgr.

VOL. I WEEK ENDING NOVEMBER 12, 1931 No. 25

WHAT PRICE RADIO ENTERTAINERS?

How much is a broadcasting headliner worth? This man-sized and perhaps meddlesome question has been brought up recently by more than a common crop of stories regarding what the air stars draw at the cashier's window.

To mention only a few current quotations on the talent market, a young crooner is said to pocket \$2500 a week for appearing on a nightly chain program. Another vocalist of the same persuasion raises the ante to \$3000. And a well-known stage star nicks the payroll to the reported extent of \$7000 for one weekly turn as master of ceremonies.

Doubtless it is hard for those of us who are struggling with a 10-letter-word meaning lack of prosperity to consider such princely incomes impartially. Some will contend that these headliners simply do not earn what they receive. Others will retort that it's not the listeners' business anyway; that the sponsors pay the bills.

But we are not sure that it is not the listeners' business. It is a significant fact that, with few exceptions, the four-figure weekly stipends go to performers whose work falls in the popular class. True, the same thing holds in many other fields besides radio. Nevertheless, this condition is certain to have a definite, if somewhat indirect effect on what the listener hears.

It puts before many a young artist these two alternatives: developing some catchy trick that will mean big rewards quickly, or taking the longer, harder road to sound artistic success. That is not just a theory. It is a difficult choice on which hangs, not merely individual careers, but the character of radio programs.

For, as promising youngsters take the enticing short cut—and many are—the difficulty of finding artists able to do something more substantial increases.

However, another practical consideration may check this swing before it goes too far. The popular stars enjoy copulent incomes while they are in their hey-day. But their twinkling is comparatively brief. Listeners whose radio memories date back three or four years can think of performers who were sensations then but who have passed into oblivion long since. On the other hand, many an artist comparatively obscure then is still drawing a weekly pay check. If the facts could be compiled they probably would show that the total earnings of these more consistent performers are larger than those of the temporary "it" names.

That should be something for ambitious youngsters to ponder.

Around the Dial

By THE DIAL TWISTER

You DX brethren have another Mexican to add to the old log book. It's XER, on or around 730 kilocycles, Dr. J. R. Brinkley's new station. He used to run KFKB out at Milford, Kan., you remember. But last summer the Federal Radio Commission decided broadcasting could get along without him. So Doc went over the line near Del Rio, Texas, and built himself a 75,000-watt outfit to import programs into the United States. Yes, and it sounds like 75,000 watts, sure enough. He's been hammering in like WENR the last few nights.

That Danger Fighters program (WHAS, Saturday at 8 p. m.) is interestingly different. It dramatizes the stories behind important medical discoveries. They're real stories. Strange somebody hasn't worked them up before.

Loud cheers from band music fans over the new Goodyear programs (WSAI, Tuesday at 8:30 p. m. and Saturday at 9 p. m.). One offers Sousa, and the other Pryor. Lugging in a concert orchestra sounds like trying to gild the lily. But let's be thankful for two such bands even part-time.

Says NBC, Paul Whiteman has dieted off 78 pounds in the last four months. Wonder when the harmony teams will please copy? Most of the male duos seem to be trying to out-beef Primo Carnera.

Those Romances Of The Sea (WKRC, Sunday and Tuesday at 9:30 p. m.) are coming right to the front among the week's dramatic bills. The story of raising the SSI was a dorb,

It's good to have the Armstrong Quakers (WLW, Tuesday at 8 p. m.) featuring talks by well-known writers again. Most people are interested to know how their favorite authors sound. Sometimes it's quite a surprise, too.

If our ears aren't playing tricks on us, Bob Brown, one of WLW's call-boys, has put himself on record as the announcer for some "electrical transcriptions." At least we thought we recognized his voice on a waxed program over another local station.

In the Nestle's Chocolaters (WKCY, Friday at 8 p. m.) Allen Joslyn is proving that a good master of ceremonies doesn't have to go in for wisecracking. In fact, he just about puts the show over single-handed. That ought to provide the well-known food for thought around the shops where programs are built.

Harvard and Oxford are figuring on staging an international debate by short-wave. Oh well, boys will be boys.

For good music, done mighty refreshingly, you can count on Eugene Ormandy Presents (WKRC, Thursday at 9 p. m.). This up and coming conductor offers both vocal and instrumental numbers, of rare charm.

Of course, it's only natural. Just because it's interesting to notice how a sponsor repeats when he puts on two programs. For instance, the new Prince Albert Quarter Hour (WSAI, daily except Sunday at 7:30 p. m.). It's almost a twin for the Camel Quarter Hour, the same outfit's daily act over Columbia. Which doesn't mean

THOSE GOOD-LOOKIN' BOSWELL GIRLS



No matter if we've used pictures of those good-looking Boswell Sisters before, this picture is too good to ignore. Remember, the three New Orleans girls are singing the Baker Chocolate program at 7:30 p. m. on Mondays, Wednesdays, and Fridays through WKRC on the Columbia network.

Arts Academy Will Award Best Announcer Thurs.

The annual award of the American Academy of Arts and Letters for the best radio diction of the year will be made at a meeting of the Academy, which will be broadcast Thursday (November 12) at 12:15 p. m. over an NBC-WEAF network, probably including WSAI.

Hänlin Garland, chairman of the Radio Committee of the Academy, will present the gold medal to the announcer winning the award and will be followed by the speech of acceptance by the winner. Other speakers will be Nicholas Murray Butler, president of Columbia University and president of the Academy; President H. Lawrence Lovell of Harvard; Dr. Henry Hadley, composer, and Robert Underwood Johnson.

that it's not entertaining. But they do talk about variety.

The youngsters seem to be getting the breaks hereabouts from 5:30 on to 6:15 p. m. They deserve something from radio, right enough. But concentrating children's programs in one spot is hardly diversity.

The March Of Time (WKRC, Friday at 8:30 p. m.) swings right along at a merry clip. These dramatizations give you a slant on the news that's almost startling sometimes.

The Stuyvesant String Quartet puts on a program that's well worth the attention of those who like good music (WLW, Sunday at 11 a. m.). It's half hour is far from just a filler.

Lucky Strike changes from B. A. Rolfe's orchestra to Andy Sannello's, Wayne King's and Gus Arnheim's these next four weeks (WSAI, Tuesday, Thursday, Saturday at 10 p. m.). But will there be any change in the blood pressure of the advertising?

And still another cosmetic program: this time the Pompeian (WKRC, Monday at 9 p. m.). Milton Rettenberg's smart orchestra fills the half hour divertingly. But, if this keeps up the cream and powder and perfume people are going to own a majority stock in the air.

Jim and Walt Were Infant Prodigies



Here's a new picture of Jim and Walt, who sing the Korn Parchie program at WLW at 10 o'clock Monday, Wednesday and Saturday nights.

Back in Shelburn, Ind., Jim (at the piano, and Walt are referred to as "those talented Bullock boys." They were playing the piano and singing before they were old enough to ride bicycles. As a matter of fact, Jim, only 21 years old now, was playing the piano on chataqua circuits at the age of five when his feet had to be propped up with a box because he was too small to touch the floor. Walt was a bit backward in the development of his musical talents, however, and didn't make his first stage appearance until the age of seven.

Both boys compose songs as well as arranging all music in their highly individualistic style.

Kathryn Meisle, Opera Contralto, Sings This Week

Kathryn Meisle, American contralto, who has starred with the Chicago Opera Company and appeared with many of the country's great symphony orchestras, will be heard as soloist during the Columbia Concerts program Wednesday (November 11), at 10:30 p. m. through WKRC.

Eugene Ormandy, recently returned from conducting a series of concerts by the Philadelphia Orchestra, will direct the orchestral part of this program this week and hereafter.

- Following is the program in detail:
- Overture (The Secret of Suzanna)
 - Well-Fran Orchestra
 - Aria: "Che Faro, Senza Esordire" (Giacca Kathryn Meisle and Orchestra)
 - Hungarian Dance No. 6.....Nichas Orchestra
 - In the Luxembourg Gardens.....Nanning Danites
 - Dances.....Amy Webb
 - Coming Home.....Wilby
 - Faustade (L'Artiste Suite).....Blatt Orchestra
 - Les Filles de Cadix.....Doffas Kathryn Meisle and Orchestra

"The Tempest" by Shakespeare Will Make Radio Debut

Scenes from Shakespeare's "The Tempest" will be enacted during the "Romances of the Sea" program to be presented over WKRC and the Columbia network at 9:30 p. m. Sunday (November 8). It is believed this will be the first time "The Tempest" ever has been presented over the air.

Sousa Enters His 78th Year as New Programs Begin

Beginning his seventy-eighth year, John Philip Sousa, America's "March King," will conduct his 51 piece band during the Goodyear program Tuesday night (November 10) at 8:30 p. m. on an NBC network, including WSAI.

Sousa, who was 77 years old on Nov. 6, has just completed another successful road tour. Immediately following his broadcast of Nov. 10, he will go to Washington, D. C., where he will participate in the Armistice Day ceremonies.

Two hundred miles of wire, of more than the distance from Kokomo to Kankakee, and back again, is coiled under the 36-foot by 30-foot floor in wiring the main control room in the Chicago NBC studios.

Ted Weems, who conducts the Best Sellers program, heard Sunday on an NBC network, remarks that the real reason gentlemen prefer blondes is that they like light love affairs.

At DePauw University, Walt wrote the book, lyrics and music for several undergraduate musical comedies. Even their fan mail inspires them to versification and song, as in the case of "The Lonesome Old Lady From Lebanon," which was written after receiving a letter signed in that way. Another of their popular compositions is "Help Wanted Male," which Ramona of WLW frequently sings.

Although no one ever suspects it, Jim has been blind since birth, which makes his musical talent even more remarkable. He plays all the accompaniments for their songs and must memorize both words and music for every program.

Florsheim Frolic Moves to Sunday



Jane Froman, who began her radio career at WLW, is to be heard in the Florsheim Frolic on the NBC network hereafter at 4 p. m. on Sundays beginning this week (November 8) instead of at the previous period (Friday at 10 p. m.)

Second change in the Florsheim stunt is the substitution of the King's Jesters (once the Howard Trio of WLW) for Pratt and Sherman who started out with the program as "the two perfect heels." Ferde Grofe's orchestra will continue as the nucleus of the entertainment. Grofe is the boy who wrote "Mississippi Suite," "Three Shades of Blue," and orchestrated Gershwin's "Rhapsody in Blue."

CBS Children's Programs Begin Monday on WKRC

Uncle Olie is a Swede who has devoted his life to making children happy. On Monday (November 8) at 5:30 p. m., on WKRC and the Columbia network, he begins a year of children's programs. The broadcasts will be Monday and Friday at 5:30 p. m., and Wednesday at 5:15.

Uncle Olie will be assisted by four mountaineers who have just come up from the Blue Ridge Mountains in Virginia to play children's favorites in their own hill-lilly way. On each program Uncle Olie will tell the children something about one of their great heroes, beginning with Admiral Byrd. An 11-year-old boy will be master of ceremonies.

Steinberg Has New Radio Shop

Foreign radio receivers, nor radio sets built out of oatmeal boxes and haywire, nor any other kind of radio receiver can stump Ely Steinberg, pioneer radio dealer, who has just opened his own store at 633 Walnut St. Steinberg claims to carry parts and replacement for every type of set in the world, from the first crystal receiver to the latest model superheterodyne.

PROGRAM JOTTINGS

Friday, November 6

3:15 p. m. WSMK (Dayton, O. (1380 kc.). The Piko Hawaiian Trio, real natives, play honest-to-goodness Hawaiian melodies.

4:15 p. m. WHAS (NBC). The Radio Guild will present the first part of a two-part radio version of "Hamlet."

8 p. m. WCKY (NBC). Marion Harris, blues singer of stage and screen, will be guest artist with Nat Brunloff's Orchestra during the Nestle program.

8 p. m. WSAI (NBC). Probably the most popular male star of the National Broadcasting Company is Jessica Dragonette, leading lady with the Cities Service Concert Orchestra, Shewon



stardom in radio almost overnight when she sang in NBC's presentations of the Philco Old Stager with Henry M. Neeley. Before her radio debut she played leads in such musical comedies as "The Student Prince," and had the only singing role in "The Miracle."

9 p. m. WSAI (NBC). A banjo specialty by Harry Reser, director of the orchestra, will be heard during the Cluquet Club program with Raymond Knight as master of ceremonies.

9 p. m. WKRC (CBS). Radio reproductions of three popular American stage favorites will be heard over the WABC-Columbia network on Friday, November 6, from 9 to 9:15 p. m. A member of Gus Edward's original gang, a young woman who came out of the West to conquer sophisticated Broadway in the role of queen of torchsingers, and a comedian famous for his "rube" roles will be heard in the Regal Radio Reproductions.

9:30 p. m. WSAI (NBC). Dorothy Stone, eldest daughter of the comedian Fred Stone, will be guest artist in the Pond's program.

9:30 p. m. WLW (NBC). "Deep in My Heart" from "The Student Prince," will be offered as a soprano and tenor duet by Ruth Lyon and William Miller during the Armour program.

10 p. m. WENR (870 kc., NBC). Mildred Bailey will scorch the atmosphere with "Blues in My Heart" when she answers with Paul Whiteman's Paint Men.

10 p. m. WSAI (NBC). Gus Arnheim's orchestra plays the Lucky Strike dance in place of Rolfe's orchestra, Rolfe having gone to Europe on an often-postponed vacation. Arnheim is the leader of the sophisticated group who attend the fashionable Coconut Grove in the Ambassador Hotel in Los Angeles.

Saturday, November 7

12 noon WENR (870 kc.). The Merrie Men Quartet will be heard during the Vocal Varieties program from the NBC Chicago studios. They are Elliott Stewart, Norman Gordon, Bob Geddes, and Gordon Mummerv, who were brought from New York to the Middle West by WLW.

12:30 p. m. WLW. Mrs. Herbert Hoover will speak from the White House during the second annual National 4-H Club Achievement Day program on the National Home and Farm Hour.

1:45 p. m. WSAI (NBC). The Dartmouth-Harvard football game, announced by Graham McNames, will be played at Cambridge, Mass.

10 p. m. WKRC (CBS). The Drunkard's Legacy" or "Among

the Moonshiners," a four-act comedy drama which dates from the days when any barn was a workable theatre, will be played by the Hank Simmons' Show Boat Dramatic Company under French-Bauer sponsorship.

10:30 p. m. WSMK. Complete football scores will be broadcast during the dance program from the Dayton, Greystone Ballroom.

Sunday, November 8

12:15 p. m. WSMK. Jack and Fred are a new harmony team on the air.

12:45 p. m. WCKY (NBC). Mrs. Albert McGinniss will speak on "American Education" in the program of the Kentucky Federated Women's Clubs. Florence Gothard, accompanied by Faye Tarvin, will sing.

2:15 p. m. WLW. Jean ten Have, French violinist and member of the Cincinnati Conservatory of Music faculty, and Karol Liszniewski, Polish pianist and ensemble artist, will be presented in the Conservatory of Music artist program.

3:30 p. m. WKRC (CBS). Dr. Charles L. O'Donnell, president of the University of Notre Dame, and the Notre Dame University Choir of 40 voices, will broadcast in the Columbia School of the Air. Dr. O'Donnell will speak on "Religion in College Life."

4 p. m. WSAI (NBC). The Florsheim Frolic appears at this new time with King's Jesters taking places of Pratt and Sherman but with Jane Froman and Ferde Grofe's orchestra still going strong.

5:30 p. m. WLW (NBC). The Simoniz Guardsmen will parade musically at this time. The 15-piece dance orchestra is under the direction of Harry Kogen.

7:15 p. m. WSAI (NBC). The Campbell Orchestra, directed by Howard Lanin, at 7:15 p. m. Monday, Wednesday and Thursday, is new on the NBC network.

7:30 p. m. WCKY. Margaret Simrall, soprano, and Virginia Duffey, pianist, will present the College of Music of Cincinnati concert. Miss Simrall will sing "By the Bend of the River" (Edwards), "The Blue Bird" (C. Glenn), "The Cave" (Schneider), "Night and the Curtains Drawn" (Ferrata), "I Heard You Go By" (Wood) and "Misses May" (Niederkrorn). Miss Duffey's piano solos include "Bolshian Dance" (Smetana), "Aria" from "A Sherry Minor Sonata" (Schumann) and "Staccato Etude" (Scharwenka).

8:15 p. m. WABC (860 kc.). Fritz Reiner, who left the conductorship of the Cincinnati Symphony Orchestra to direct the Philadelphia Grand Opera, will conduct a symphony orchestra selected from the ranks of the New York Philharmonic Symphony in the "Music Along the Wires" program, sponsored by the American Telephone and Telegraph Company and not yet routed to mid-western stations on the Columbia network. Reiner also is head of the orchestra department of the Curtis Institute of Music, and will be guest conductor of the Philadelphia Symphony orchestra this year.

9 p. m. KMOX (1070 kc.). Beginning his program with the overture from "Tannhauser," Maurice Baron will lead the Roxy Symphony orchestra in a broadcast featuring Philip Steele, baritone, and David Gordon, tenor. The program will include the "Largo" from (Continued on Page 4)

NANCY CARROLL, MOVIE STAR, SINGS AS GUEST OF VALLEE

Nancy Carroll, whose winsome features, piquant voice and nimble feet have rocketed her into stardom in the talking pictures, makes one of her rare microphone appearances when she sings as guest artist with Rudy Vallee and his Connecticut Yankees on the Fleischmann Yeast hour Thursday (November 12) at 8:00 p. m. over WSAI.

Nancy will chat with Rudy and sing several new songs in the manner that has endeared her to movie fans everywhere. Her radio broadcast is possible because she is now in New York for a dramatic film production at the Paramount Astoria studios. An accomplished actress, the decline of pictured musical comedy has not affected her popularity.

Blue eyes and red hair proclaim Nancy's Irish parenthood, and the luck of Erin has attended her rise to fame. After several years in musical comedy and vaudeville, Nancy turned one day at the Paramount lot to keep a luncheon engagement with a friend. A gateman refused her admittance and she poured upon him a torrent of Celtic wrath. Ann Nichols, then casting "Abie's Irish Rose" for the movies, happened to pass by and observed in Nancy the very girl for the coveted part of "Rosemary."

Nancy's birthday is November 19, and this, together with her Irish ancestry, should give Rudy several appropriate cues for orchestral numbers.



Nancy Carroll, singing and dancing comedienne of stage and screen, who is Rudy Vallee's guest artist on the Fleischmann program.

American School of the Air Resumes Its Daily Programs

The American School of the Air, Columbia's national radio school, on Monday (WKRC 2:30 p. m.) resumes its broadcasting with a program planned for every school day except recognized holidays until April 1.

The schedule follows:
Monday: History dramas for intermediate and upper grades.
Tuesday: Music appreciation, geography for intermediate and upper grades.
Wednesday: Literature dramatizations alternating with art appreciation lectures by Henry Turner Bailey, former director of the Cleveland Art Institute who did similar lectures for the Ohio School of the Air at WLW two years ago.
Thursday: Music and Story telling for primary grades alternating with elementary science for intermediate grades.
Friday: Vocational guidance talks and current events for upper grades.

Annunciator is Husing's Secret



If you've wondered how Ted Husing manages to watch a football game and talk about it at the same time, glance at the sports announcer with his "Annunciator" and be enlightened. At left is a cabinet equipped with twenty-two push buttons—one for each member of the teams—which is operated by Husing's observer who watches the game through field glasses. At right is a cabinet which Husing watches for his information. Twenty-two lights on the latter cabinet flash behind strips of translucent glass upon which Husing has written the name of the players. The device was developed by Husing and Columbia engineers and perfected, in its present form, only this year.

PRESIDENT HOOVER

On Armistice Day (Wednesday, November 11), two minutes of silence will be observed at 11 a. m., on all network stations followed at 11:02 by a 20-minute talk by President Hoover who will accept, on behalf of the nation, a World War memorial placed in Potomac Park by the citizens of the District of Columbia. The program will be heard over an NBC network which may include WLW and the Columbia network, not including WKRC. At 10:45 a. m. the League for Remembrance will present its annual memorial program, introduced by the ringing of church chimes. WENR (870 kc.) probably will be the best station for these programs.

Radio Business Is So Good Papa Can't Name Baby

Barkley Schroeder, publicity director of the Crosley Radio Corporation and WLW, is the father (proud, of course) of a new boy. It speaks well for the radio business that Schroeder has been too busy to think of a name for his son. Suggestions are pouring in.

Bass Viol Returns To Haunt Thompson

Thompson about the big bass viol to Haunt Thompson

Marion Harris Will Sing Blues on Nestle Hour



Marion Harris will be guest artist with Nestle Hour's orchestra on the Nestle Chevrolet's program Friday night (November 6) at 8 o'clock on the W.K.Y. network including W.K.Y.

Program Jottings

Sunday, November 8
 Monday, November 9
 Tuesday, November 10

You Should Know--RUBINOFF



Rickety Old Balalaika Gave Youngster Start As Musician

Swimming on a rickety old balalaika in a dingy basement to lead in G. A. Rubinoff, is one thing. Welding a better one of the finest theater and radio orchestras in America, is quite another.

shoulders in the first days of these unpretentious days. Dave Rubinoff...
 Dave Rubinoff celebrated radio and theatre orchestral conductor, who applies the music for the Sunday evening Chase and Senborn programs (WSAI 8 p.m.), has done both of these, plunking away on a rickety balalaika to nothing to brag about, but the business of conducting your own orchestra, is in the early days in Russia, when the wolf had his head and...

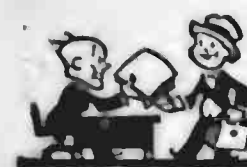
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The Mark and the Mark

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Poor Postman

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"Baron" LLOYD
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 Every day 11 to 1:30 A.M.
WKRC



FRESH from the PRESS

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By SIDNEY TEN EYCK

Terribly, and with that indescribable feeling possessed by animal baby in venturing out into the rain for the first time, I offer my second attempt as a member of that vast army of over-fed and under-worked columnists.

Charlie Dameron, Henry Thies' pulsating tenor soloist will be featured in a three-hour program of base solo the second Tuesday of next week. Don't fail to miss this.

We are overjoyed to observe that Clarence Huntington McCormick, eldest son of Samuel Wampanoet, and extended grandson of Ichabod Throckmorton McCormick, has risen from his bed of pain and rejoined WLW's Top O' The Morning Program again. We are moved the grizzled old warrier. He's been like a father to us.

The Dutch Master's Wednesday night NBC offering will not irritate your sensitive ear drums. Opinion is divided, however, when Marcella starts talking. Those jokes are almost as bad as the ones in this column.

Bradley Kincaid lives in constant fear of the day when his waistline will be a living example of how tight the skin can be stretched without breaking. Bend down, brother, bend down.

I love Arthur Ainsworth two dollars. I wonder if I could square matters by saying I think he's the finest announcer in the world. Excepting one other, of course. That's human nature.

Lardon me a few moments whilst I grab a section of finely woven flannel and massage a few freshly washed dishes with it. Wiping the faint traces of moisture from sparkling crockery, is, as all husbands know, one of life's greatest privileges. (???)

Watching Tom Richly (WLW) beating rhythmically on his aged xylophone reminds us of a Dyak basket weaver doing a Swedish tap dance on a piece of buttered toast.

Permit us to heartily reacquaint the wares of those two chiseled young song birds, Tenor and Willie. Their voices are splendidly with the other voices varying from the transmitter of WKRC.

Disposed in to see my old friend Lee Goldsmith, the little Colonel of WKRC. Lee, you know, is a regular font of wisdom under promptly applied pressure.

Using the process of applying said afore-mentioned pressure I curiously remarked, "Lee, my boy, as one half-baked announcer to another, why do musicians have to maintain a strict silence during programs while we do all the talking?"

Clapping himself lightly over the erudition with a nine-pound crow he be orated thusly. "Tis better to be silent and thought dumb than to speak and remove all doubt about the matter."

Incogitated during the process of taking a beauty contest at the City Line Ballroom last Friday night that figures may lie but never in balling suits.

Doodlesockingly yours,
SIDNEY TEN EYCK

Grandson of Tarbaby Ten Eyck

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PHONE CHERRY 2440

Program Jottings



(Continued From Page 4)
Wednesday, November 11

10:15 a.m. WKRC (CBS). Formerly Commissioner of Health in New York City, now United States Senator from New York State, Royal S. Copeland gives health talks on the Columbia network at this time and at 10 o'clock Thursday mornings. For 10 years he was Dean of the Flower Hospital Medical college.

2:30 p.m. WKRC (CBS). The ancient Chinese "Legend of the Bell," chosen as representative of the vast store of literature that goes to make up that China's folklore, is the first literature drama in the American School of the Air.

8:30 p.m. WSAI (NBC). Gladys Rice, originally a member of Roy's famous "Gang," will be featured in the Mobiloil Concert. Accompanied by Nat Shilkret's orchestra, she will sing "Soon," "When Your Boy Becomes a Man," "They Didn't Believe Me." Douglas Stanbury, baritone, sings with the orchestra in vocal choruses.

Thursday, November 12

3:45 p.m. WSMK. The Vagabond Mike on its daily search for Broadway Brevities sparkles with wit and piquant passages of nonsense from Broadway.

4 p.m. WSAI (NBC). Johannes Brahms, Hungarian composer of almost every musical form except opera, will be the "reincarnated" guest of honor in the Arco Dramatic Musicale. His music will be played and sung, his life history reviewed.

10 p.m. WSAI (NBC). The Lucky Strike Dance will be played by Andy Sannella, long a musician in B. A. Rolfe's orchestra. He plays saxophone, steel guitar, clarinet and violin.

10 p.m. WKRC (CBS). Edwin C. Hill, radio's new star from the ranks of American newspapermen, will again take his place before the microphone as "The Man in the Front Row," with the Hart, Schaffner and Marx Trumpeters. A long acquaintance with many prominent Americans, combined with his keen powers of observation while serving "on the front line" of interview work in New York and throughout the country, enables Hill to conduct a column in the air. Victor Young's orchestra fills in.

Students at Minnesota, Washington, Leland Stanford, George Washington, Columbia, New York and many other universities and colleges are using as part of their assigned "outside work," the new NBC lecture series on economics and psychology arranged by the National Advisory Council on Radio in Education as part of their assigned curricula.

CORRECT TIME
WKRC TWICE DAILY

CONTEST OF
Lange
CLERKS

15 WIRE CAREW TOWER

Effie Watts In Person



No, this isn't an artist's model nor a Parisian mannequin. It's just plain Effie Watts of Tompkins Corners, U. S. A. She just dresses up like this when the photographer is coming into town. Miss Watts is one of the leading characters of the weekly NBC broadcasts of "Real Folks," WLW Monday 10:30 p.m., and is played by Phoebe Mackay, well-known radio actress.

Several years ago Richard Gordon, who now plays "Sherlock Holmes" in the NBC radio sketches of that name, was performing in a Spanish-American War melodrama. His grandmother was in the audience. She watched intently the scene in which a Spanish soldier waited in ambush for the American boy, the hero, played by Gordon. Unaware of the lurking danger, the hero sauntered through the sage brush. The Spaniard raised his rifle, aimed, and his finger tightened as the entire house watched breathlessly. Then a sharp voice screamed out: "Look out, Dick! Behind that tree! Dick, there he is!"

There, standing up in the audience, was his grandmother, pointing at the startled Spaniard and saving her dear boy.

She stopped the show and brought down the house.

The temporary absence of the voice of "Rosie" from the nightly NBC sketch, "The Goldiggers," was caused by the illness of Roslyn Silber, who plays the role. Roslyn has recovered.

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Telephone orders will be promptly filled. To accommodate our customers stores will be open from 7 a. m. to 10 p. m. and Sunday 7 a. m. to 12 m.

B. A. Rolfe Goes to Europe; Three Lead Lucky Strike

B. A. Rolfe, director of the Lucky Strike Dance orchestra, has gone to Europe on a month's vacation, leaving the program to be played by the orchestra directed by Gus Arnheim in Los Angeles, Wayne King in Chicago, and Andy Sannella in New York who probably will lead the former Lucky Strike band. The program will continue to be heard at 10 p. m. on Tuesday, Thursday and Saturday through WSAI and other NBC stations.

DAVID ROSS SPEAKING

Add to the list of apt similes this one by David Ross, CBS announcer. "As unexciting as a radio kiss" . . . (The radio kiss is usually caused by the meeting of a performer's lips and his own hand).

Gus Arnheim, whose orchestra is one of the three celebrated musical organizations to be featured in the new Lucky Strike Dance Hours, once was the piano player in a band at Los Angeles' famous Coconut Grove, where he now presides as leader. Sophie Tucker "last of the red-hot mammas" discovered him and took him on a vaudeville tour. The first song he ever wrote was "Sweet Sue."

New policemen on duty in the vicinity of the NBC studios now recognize Richard Gordon, who plays the title role in the Sherlock Holmes radio dramas. They enjoy "kidding" him about his fictional deeds and challenging him to solve New York's major murder problems. He thinks policemen are about the most interesting persons he knows.



Ted Weems, youthful orchestra leader, conducts the orchestra heard on the Best Sellers program, broadcast each Sunday night at 10:15 through WSAI from the NBC network.

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Dorothy Stone Sings on Pond's Dance Program



Dorothy Stone, eldest daughter of Fred Stone, and a singing and dancing star in her own right, will present two songs she recently introduced in London when she appears as guest entertainer on the Pond's program Friday night (November 6) at 9:30 on an NBC network including WSAI.

One number is a ballad, "I Love That Man," and the other a faster-paced dance tune, "Rhythmic Feet." Both were composed especially for her and have not yet been heard in this country.

Leo Reisman's orchestra will play tunes from Peter Arno's new show, "There Goes the Bride."

WORLD NEWS

It is significant perhaps that the "March of Time" program (WKRC, 8:30 Friday nights), which depicts happenings in every part of the globe, is broadcast from the "World Studio" at Columbia. On the walls of this studio are murals by Glen Throckmorton, illustrating various localities of the world.

Now it's synthetic syncopators. An NBC audition recently was given a negro orchestra in which the trap drummer had no drums and cymbals. He used only the ribs of a washboard and three skillets. His notes came not from a trumpet and derby hat, but from a tall, brown boy who hummed through a piece of paper cupped by a waterglass.

7:00 P.M.

WKRC

BEGIN tonight World premier. Here's a RADIO ENTERTAINMENT that is Thrilling, Different, Music . . . Drama . . . Life.

Myrt and Marge

WRIGLEY'S

Complete Programs

To facilitate the finding of network programs with no Cincinnati outlet, stations more available than the key stations WJZ, WEA (for NBC) and WABC (CBS) are listed in the network schedule. The schedules include only those programs not broadcast by Greater Cincinnati radio stations.

This log of stations mentioned in these schedules will assist dialers in finding out-of-town programs:

- KDKA, Pittsburgh—980 kc.
- KMOX, St. Louis—1000 kc.
- WENR, Chicago—870 kc.
- WGN, Chicago—720 kc.
- WGY, Schenectady—790 kc.
- WEAS, Louisville—820 kc.
- WIR, Detroit—750 kc.
- WLS, Chicago—870 kc.
- WSM, Nashville—650 kc.
- WTAM, Cleveland—1070 kc.

SOME THINGS COLUMBIA ARTISTS WON'T BE WITHOUT

Old Maestro Ben Bernie—those twenty long black cigars that he smokes each day.
 Commentator Kallenberg—his lucky piece, a valuable curio.
 Actor Jack Smart—his mustache wax.
 Announcer George Beuchler—his treasured old signet ring, the gift of an unknown but admiring fan.
 Walter Winchell—the hat which he wears even at the microphone.

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FRIDAY November 6

WCKY (202m.—1490kc.)

- A. M.
 7:00—"Alarm Clock Melodies"—Sunshine Trio
 7:30—Organ Reveries
 8:00—Kentucky Mountaineer
 8:15—Morning Devotions (NBC)
 8:30—Cherio (NBC)
 9:00—Dunkers' Club
 9:15—Tunes in Blue
 9:30—Vocal Varieties
 9:45—Concert Music
 10:00—Roy Perkins, Prince of Pineapples (NBC)
 10:15—Hamilton (Ohio) Merchants' Program
 10:45—Lebanon (Ohio) Program
 11:15—Waltzes, Old and New
 11:30—Skillet Lickers
 Noon—Phillys Melodies
 P. M.
 12:30—Merch Stock Reports
 12:35—Luncheon Concert
 1:00—Sign Off
 5:45—Story Book Hour
 6:10—Girl Reserves Program
 6:30—Tommy and Willie
 6:55—Ayes News Report
 7:00—Amos 'n' Andy (NBC)
 7:15—Kentucky Mountaineer
 7:30—Saunders Trio
 7:45—Cumberland Crooners
 8:00—Nestle's Program (NBC)
 6:30—Earl Annold's Orchestra hom
 9:00—International Pair (NEC)
 9:30—Sun Dodgers

WFBE (250m.—1200 kc.)

- A. M.
 7:00—Break of Day
 7:15—Musical Clock
 8:15—Birthday Party
 8:30—Morning Tonic Tunes
 9:00—Our Daily Thought
 9:15—Organ Recital, Julius Monk
 9:45—Hawaiian Dreams
 10:05—Dot: Bright Saying Program
 10:20—Better Brushes Series
 10:35—WFBE-RKO Theatre Party
 10:50—Mrs. Evans' Questions and Answers
 11:00—Swapping with Betty and Bob
 11:30—Housewife's Frelic
 Noon—Happiness Club
 P. M.
 12:30—How It Began
 12:45—Luncheon Musicale
 1:00—Around the Clock
 1:15—Matinee Musicale
 1:45—Dance Tunes
 2:00—Studio Program
 2:15—Variety
 2:30—Garden in Blue
 2:45—Moods of Melody
 3:15—Novelty Notes
 3:30—Vine Street Foot Clinic
 3:45—Bill Reith's Cincinnati Panthers
 4:15—Julius Monk
 5:15—Story Telling Time
 5:30—Spirituals
 5:45—Spritz Program
 6:00—Little Black Joe
 6:15—Musical Comedy Hits
 6:30—Studio
 6:45—Berning Ford Travlogue

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Lucille Fox



From central Kentucky came Lucille Fox with her throaty contralto and her southern accent to sing blues in what she terms a "low-down" style. She plays her own accompaniments to match her singing. Although she only stopped in at WCKY on her way home from a visit, she still is "stopping" there, thanks to her fan following. She can be heard every Monday night at 7:30 and on Saturdays at 8 p. m.

WKRC (545m.—550 kc.)

- A. M.
 6:45—God's Bible School—Sunrise Worship
 7:45—Clayton Carron, Organist
 8:00—Roland Gaines and His Mountain Rangers
 8:15—Grab Bag Boys
 8:45—The Old Dutch Girl (CBS)
 9:00—Hax-Dess Hot Water Heater
 9:15—Super Maid Program
 9:30—Consolidated Merchants' Program
 10:00—Dial Feature (CBS)
 10:15—Time by Lange
 10:45—Woman's Hour—Tremletre Tully
 10:45—Don and Betty (CBS)
 8:30—Rhythm Kings (CBS)
 11:15—Blue Moon Program (CBS)
 11:30—Melody Parade (CBS)
 11:45—Jane Grey and "Kampf, the Jeweler."
 Arden's
 Noon—Blackberry Dudes
 P. M.
 12:15—Big Store Mid-day Music
 12:30—Cincinnati Merchants' Program
 1:00—Pubstette Varieties (CBS)
 1:15—Julia Hayes, Household Hints
 1:45—Snygel Program
 2:00—Pool Program
 2:15—Burck-Bauer Organ Melodies
 2:30—Ann Leaf at the Organ (CBS)

Friday, November 6

- 3:00—Vi-Zey Organ Program
 3:30—Grease-off Program
 3:45—Radio Television Institute
 4:00—Light Opera Gems (CBS)
 4:15—Studio
 4:20—Spritz Clothing Program
 4:30—Webb Fud Program
 4:45—Edna Thomas (CBS)
 5:00—A. O. Rust—Happy Feet
 5:15—Studio
 5:30—Cincinnati Trade School Program
 5:45—Hub Clothing Company Musical
 6:00—Re-Nu—Pat Gillick, organist
 6:15—Allied Fiddlers Alice McQueen
 6:20—Strecke—Cahz & Tyree
 6:21—Eureka Program Suggestions
 6:25—Sports Review
 6:30—Variety Program
 6:45—R. B. Clothes—Grab Bag Boys
 6:50—Time by Lange
 7:00—Wrigley—Myrt and Marge (CBS)
 7:15—Cremes—Bing Crosby (CBS)
 7:20—Baker Bros.—Bowell Sisters (CBS)
 7:45—Canned Cures Hour (CBS)
 8:00—The Columbians (CBS)
 8:15—Singing Sam, Barbaol Man (CBS)
 8:30—Marsell's Sports (CBS)
 9:00—Regal Radio Reproduction (CBS)
 9:15—Liberty Magazine Program (CBS)
 9:45—Friendly Five Footnotes (CBS)
 10:00—Pillbury Papers—Bowell Sisters (CBS)
 10:30—Talk by Football Coaches (CBS)
 10:45—Studio
 11:00—Green Amvex Man
 11:00—Weather's Sports Review
 11:15—Pool Program
 11:30—Pat Gillick Studio
 Midnight—Ben Bernie's Orchestra (CBS)
 12:30—Ship's Call Orchestra (CBS)

WLW (428m.—700 kc.)

- A. M.
 5:30—International Fiddlers
 6:00—Physical Exercises
 7:15—Delivery Boys
 7:30—Arthur Chandler, Jr., organ
 7:45—Jelly and Jane (NBC)
 8:00—Morning Devotions
 8:15—Bredley Kincaid
 8:30—Bissel Pick-ups (NBC)
 8:45—Physical Exercises
 9:00—Rumford School of Cookery
 9:15—Town Crier Economy Homes
 9:30—Beautiful Thoughts (NBC)
 9:45—Mermaid Man
 10:00—Live Stock Reports
 10:10—Piano Solos
 10:15—A. P. Orchestra
 10:30—Colonel Goodbody (NBC)
 10:45—Society Program
 11:00—Music Appreciation Hour (NBC)
 11:15—Talk on Mouth Hygiene
 11:25—Polymnia Shoe Talk
 11:30—WLW Star
 11:45—River and Weather Report
 11:55—Time Signals
 Noon—Tuxedo Fiddlers
 P. M.
 12:15—Swift Program, Pat Barnes (NBC)
 12:30—River Report
 12:40—Piano Solos
 1:45—Market Reports
 12:50—Live Stock Reports
 1:00—National Farm and Home Period (NBC)
 1:31—Netherland Plaza Orchestra
 2:00—Ohio School of the Arts
 3:00—Mormon Tabernacle Choir (NBC)
 3:30—Three Doctors (NBC)
 3:45—Tick, Tock, Toe
 4:00—A. P. Orchestra
 4:30—Village Rhythmster
 4:45—Seeger Edits
 5:00—Words and Music
 5:15—Litteration Revelers; Spike Herbert, tenor
 5:30—Old Man Sunshine
 5:45—Little Orphan Annie (NBC)
 6:00—Old Man Sunshine
 6:15—The Chatter
 6:30—Mail Pouch Program
 6:45—Louis Thomas (NBC)
 7:00—Amos 'n' Andy (NBC)
 7:15—Showing the Elites Away
 7:30—Famous Beauties of History
 7:45—Old Reliable Singers
 8:15—Natural Bridge
 8:30—Smith Brothers (NBC)
 8:45—Sisters of the Skillet (NBC)
 9:00—Maxwell Hour Cotton Queen
 9:15—Litter Program (NBC)
 10:00—Johnny Hamp's Orchestra from Netherland Plaza
 10:30—Variety—Success Interview with Thos. Gilbert Pearson
 10:45—Bob Metcalf Sports Sites
 10:50—Estate Weather Man
 11:00—Van Camp Night Caps
 11:30—Lips Amigos
 Midnight—Hotel Gibson Orchestra
 12:15—William Stross Orchestra (to Blue Network)

Friday, November 6

- WSAI (225m.—1330 kc.)**
 A. M.
 8:00—Gene and Glenn (NBC)
 8:15—Blue Grass Fiddlers
 8:45—Records
 9:15—Dave Roberts, banjo
 9:30—Records
 9:45—A. & P. Orchestra (NBC)
 10:00—Mrs. Blake's Radio Column (NBC)
 10:15—Dr. Royal S. Copeland (NBC)
 10:30—Dr. Home Hour (NBC)
 10:45—Savory Program (NBC)
 11:00—Music Appreciation (NBC)
 Noon—General Electric Circle (NBC)
 P. M.
 12:15—Sign off
 12:50—Live Stock Reports
 1:00—Sign off
 3:00—Woman's Radio Review (NBC)
 4:00—Betty Moore Decorating Notes (NBC)
 4:15—Crestley Dealers' Salute
 4:30—Records
 5:30—Sefer Ellis
 5:45—Records
 6:30—Talk by Alice Richards
 6:45—E. C. Stebbins Boys (NBC)
 7:00—Records
 7:30—Prince Albert Program (NBC)
 7:45—Trials of the Goldbers (NBC)
 8:00—Cities Service Concert (NBC)
 9:00—Chiquet Club (NBC)
 9:30—Pond's Dance (NBC)
 10:00—To be announced
 10:30—RKO Theater of the Air (NFL)
 11:00—Seeger Ellis
 11:15—Hotel Gibson Orchestra

WABC (860 kc.) CBS

- P. M.
 6:00—Dave Abrams' Orchestra
 6:30—Bert Lown's Orchestra
 6:45—Bird and Vash, comedy sketch
 10:45—Fray and Braggiotto, piano team
 11:00—Street Singer
 11:15—Ernie Madrich's Orchestra
 11:30—Eddie Duchin Orchestra
 A. M.
 12:30—Nocturne; Ann Leaf, with Ben Alley
 1:00—Comic's Inn Orchestra
 1:30—Dave Abrams' Orchestra

WEAF (660 kc.) NBC

- P. M.
 6:00—Waldorf-Astoria Orchestra
 6:30—Ray Perkins
 6:45—Stebbins Boys (also WGY)
 7:00—Major Boys' Family (also WENR)
 9:30—Pond's Program—Rebman Orch.
 10:30—RKO Theater of the Air
 11:00—Vincent Lopez Orchestra
 Midnight—Cab Calloway
 A. M.
 12:30—Henry Tobias' Orchestra (also WENR)

WJZ (760 kc.) NBC

- P. M.
 6:00—Rising Junior
 6:15—Caron-Sanders' Orchestra
 6:30—Sundial Bonnie Laddies
 7:15—Buscol Moments with Alda
 7:30—Phil Cook (also KDKA)
 7:45—Believe It or Not? Ripley (also KDKA)
 8:30—Smith Brothers
 10:00—Paul Whiteeman's Paint Men (also WHAS)
 10:20—Clara, L. and Em (also KDKA)
 10:45—Waves of Melody (also KDKA; WJR)
 11:00—Slumber Music
 11:30—Jack Denny Orchestra
 Midnight—Russ Columbia, songs
 A. M.
 12:15—William Stross Orchestra (also WENR)

SATURDAY November 7

WCKY (202m.—1490kc.)

- A. M.
 7:00—"Alarm Clock Melodies"—Sunshine Trio
 7:30—Organ Reveries
 7:45—Kentucky Mountaineer
 8:15—Morning Devotions (NEC)
 8:30—Cherio (NBC)
 9:00—Dunkers' Club
 9:15—Tunes in Blue
 9:30—Vocal Varieties
 9:45—Hawaiian Meddles
 10:00—Willie's Music School of the Air
 10:45—Classic Hour
 11:00—Musical Novellets
 11:30—Skillet Lickers

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WKCY Saturday, November 6
 9:00—Phyllis Melodies
 E. M.
 12:30—Norris Brock Live Stock Reports
 12:35—Lunch Concert
 1:00—Sign of
 5:45—Story Book Hour
 6:15—Kupua's Hawaiians
 6:30—Hakum Trio
 6:45—Kentucky Mountaineer
 6:55—Ayers News Report
 7:00—Amos 'n' Andy (NBC)
 7:15—Tastyest Jesters (NBC)
 7:30—Show, Beat Boys
 7:45—Radio's Greatest Lover (NBC)
 8:00—Lucille Fox
 8:15—Cumberland Crooners
 8:30—Earl Arnold's Orchestra From
 Lookout House
 9:00—Audition Nite on the Air
 9:30—Sun Dodgers

WFBE (250m.—1200 kc.)

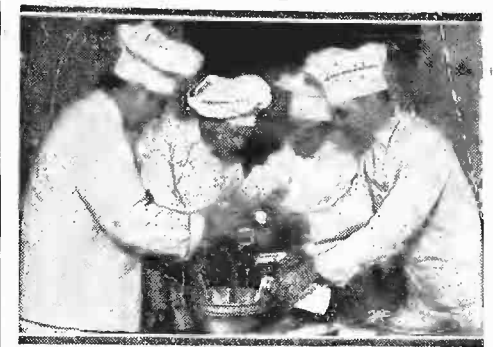
A. M.
 7:45—Break of Day
 7:55—Musical Clock
 8:15—Birthday Party
 8:30—Morning Tonic Tunes
 9:00—Our Daily Thought
 9:15—Organ Recital, Julius Monk
 10:05—Do! Bright Saying Program
 10:20—Advanced French—Prof. Briol
 10:35—Waltz RICO Theatre Party
 10:50—Ruth Neely
 11:00—Shopping with Betty and Bob
 11:30—Houswives' Frolic
 Noon—Happiness Club
 P. M.
 12:30—How It Began
 12:45—Lunch Musical
 1:00—Around the Clock
 1:15—Two Irish Boys
 1:30—Hot Rhythm
 1:45—Chas. Damm, tenor
 2:00—Harvey Hardy
 2:30—Strike Up the Band
 3:00—Novelty Notes
 3:15—Local Varieties
 4:00—Memory Lane
 4:30—Tea Time Tunes
 5:00—Moon Melodies
 5:15—Story Telling Time
 5:30—Mental Interlude
 6:00—Moods in Blue
 6:15—Ministry Concert
 6:30—Variety
 6:45—Berting Ford Travogue
 7:00—Dinner Dance Music
 7:15—Post Question Box
 7:30—Original Tenth Sport Review
 7:45—Murdock Williams
 8:00—The Mansion Dance Orchestra
 8:30—Ester Covington and Jack Hirsch
 8:45—Sonata Football Scores
 9:00—Local Varieties
 9:00—Lucky Boys
 9:15—Dry Ridge Health Hints
 9:30—Reveries
 10:00—Mansion Dance Orchestra
 10:30—Dream Fantasy

WKRC (545m.—550 kc.)

A. M.
 6:45—God's Bible School—Sunrise Worship
 7:45—Gladys Catrou, organist
 8:00—Wend Games and His Mountain Rangers
 8:15—Grab Bag Boys
 8:45—Studio
 9:00—Commuters (CBS)
 9:15—Hub Clothing Co. Musicale
 9:30—Consolidated Merchants' Program
 9:50—Time by Lance
 10:00—Woman's Hour—Fremlette Tully
 10:30—New World Saton Orchestra (CBS)
 10:45—Sycenet Contest Program
 11:00—Julia Hayes; Household Hints
 11:30—Announcement
 Noon—Blackberry Dudes
 P. M.
 12:15—Big Store Mid-day Music
 12:30—Cincinnati Merchants' Program
 1:00—Pyeo Program
 1:15—Football Souvenir (CBS)
 1:30—Football Game—Navy vs. Ohio State (CBS)
 4:30—Webb Fuel Program
 5:00—Spanish Secrets (CBS)
 5:00—Eddie Dunbar's Orchestra (CBS)
 5:15—Radio Television Institute
 5:30—Cincinnati Trade School
 5:45—Temp-Aire, Inc.—Football Scores (CBS)
 6:00—Re-Ni Program—Pat Gillick, Organ
 6:15—Allied Florists—Alex McQueen
 6:20—Snacks—Colie & Tyce
 6:21—Eureka Program Suggestions
 6:25—Sports Review
 6:30—Variety Program
 6:50—Bye Bye Long
 7:00—Political Situation in Washington (CBS)
 7:15—Cremo Program—Bing Crosby (CBS)
 7:30—United Spanish War Veterans
 7:45—Carnet Quarter Hour (CBS)
 8:00—United Spanish War Veterans
 8:15—Abc Lyman, Sterling Products (CBS)

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"Three Bakers" Go From White House to Log Cabin Via Radio



Too many cooks for culinary purposes but a very satisfactory number for vocal harmony. They are (left to right) Jack Parker, Frank Luther, arranger Will Donaldson, and Darrel Woodyard, whose songs as the "Three Bakers" are a feature of the broadcast each Sunday at 7:30 p.m. on an NBC network including WLW. Only Ray Perkins, "the spare baker," is missing but he's really the salt in the pancakes.

The "Three Bakers" are going into politics and will probably all campaign for president in opposition to Eddie Cantor when their program goes on the air through WLW at 7:30 Sunday night (November 8). Their offering of fun and music will be called "The Three Bakers in Washington, or, Who Remembers President Fillmore?"

The political scene is expected to offer the Bakers the finest opportunity they have yet had to exercise their talents. They plan to reverse the usual presidential procedure by going from White House to log cabin. They have looked into the possibilities of playing both sides of the Congressional record, but rejected the idea as "The Three Bakers" is not an electrically transcribed program. Billy Arat and his orchestra will paraphrase some popular tunes with a political angle. Billy's musical burlesques are proving one of the best liked features of the program.

WKRC Saturday, November 6

8:30—Kate Smith—La Palina Program (CBS)
 8:45—The Old Warrabow Malt Program
 9:00—Junior Chamber of Commerce Prog.
 9:30—Horse Shoe Gardens—Cliff Burns
 10:00—Hank Simmons Show Boat—French Baker, Inc. (CBS)
 11:00—Time and Weather
 11:03—Sports Review
 11:08—Studio
 11:15—Pyeo Program
 11:30—Pat Gillick Studio
 Midnight—Guy Lombardo Orch. (CBS)
 12:30—St. Moritz Orchestra (CBS)

WLW (428m.—700 kc.)

A. M.
 6:30—International Fiddlers
 7:00—Physical Exercises
 7:15—Delivery Boys
 7:30—Organ, Arthur Chandler, Jr.
 7:45—Jolly Bill and Jane (NEC)
 8:00—Merning Devotions
 8:15—Bradley Kinchid
 8:30—Trek, Tack, Toe
 8:45—Physical Exercises
 9:00—Girls' Program
 9:05—Pollyanna Shoe Talk
 9:30—Organ Interlude
 9:30—Book News
 9:30—Beautiful Thoughts (NEC)
 9:45—WLW Mail Bag
 10:00—Live Stock Reports
 10:10—Piano Solos
 10:15—A. & P. Orchestra
 10:30—Colonel Goodbody (NEC)
 10:45—McCormick's Old-Time Fiddlers

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WLW Saturday, November 6

10:00—Matt Ironing Time
 11:15—Society of American Florists
 11:30—Live Stock Reports
 11:45—River and Weather Reports
 11:55—Time Signals

Noon—Cerebral Glimpses, Gilbert Bettman, Attorney General of Ohio

P. M.
 12:15—Swift Program—Pat Barnes (NBC)
 12:30—National Farm and Home (NBC)
 12:45—The Achievement Program
 1:15—National Farm and Home (NBC)
 1:30—Netherland Plaza Orchestra
 2:00—WLW Talent Bureau Program
 2:30—Murray Horton's Orchestra
 3:00—Plantation Days
 3:30—Three Doctors
 3:45—Trek, Tack, Toe
 4:00—A. & P. Orchestra
 4:00—Sticklary Hawks
 4:30—Crosley Dealers
 5:00—Dickinson Seed Program
 5:45—Little Orphan Annie (NBC)
 6:00—Old Man Sunshine
 6:15—The Chatter
 6:30—Netherland Plaza Orchestra
 6:45—Lowell Thomas (NBC)
 7:00—Amos 'n' Andy (NBC)
 7:15—Hotel Gibson Orchestra
 7:30—Crosley Theater of the Air
 8:00—Encores
 8:30—Dance With Countess Dorsey (NBC)
 9:00—King Edward Cigar Band
 9:30—The First Nighter (NEC)
 10:00—Rena and Parche
 10:15—The Arzen Serenaders
 10:30—Variety—Success Interview with Clarence B. Blyden
 10:45—Bob Newhall Sport Slices
 10:58—Estate Weather Man
 11:00—Van Camp Night Caps
 11:30—Doodlers
 Midnight—Crescent Ballroom Orchestra
 12:30—Netherland Plaza Orchestra
 1:00—Hotel Gibson Orchestra

WSAI (225m.—1330 kc.)

A. M.
 8:00—Gene and Glenn (NBC)
 8:15—McCormick's Old-Time Fiddlers
 8:45—Records
 9:15—Odas Maddox, banjo
 9:30—Records
 9:45—A. & P. Program (NBC)
 10:15—Mrs. Binker's Radio Column (NBC)
 10:15—Sper Ellis

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WSAI Saturday, November 6
 10:30—Records
 11:30—Live Stock Reports
 11:45—Records
 Noon—Sign off
 P. M.
 1:45—Dartmouth Football Game (NBC)
 3:00—Dancing Melodies (NBC)
 4:00—Records
 4:15—Crosley Dealers' Sales
 4:30—Records
 5:00—Southern Singers and Raymond Mitchell
 5:30—Records
 6:30—Mr. Bones and Co. (NBC)
 7:00—Nick Lucas (NBC)
 7:15—Laws That Safeguard Society (NBC)
 7:30—Prince Albert Program (NBC)
 7:45—Trials of the Goldbergs (NBC)
 8:00—Netherland Plaza Orchestra
 8:30—National Advisory Council on Radio in Education (NBC)
 9:00—Goodyear Tire—Souza's Band
 9:30—Club Valspar (NBC)
 10:00—Lucky Strike Dance Orchestra (NBC)
 11:00—Netherland Plaza Orchestra

WABC (860 kc.) CBS

P. M.
 6:00—Anthony Trim Orchestra
 6:15—The Chimes We Hear About, Nathaniel Peffer
 6:30—Bert Lowen Orchestra
 6:45—Bird and Wash
 7:30—Rels and Dunn with orchestra
 8:45—Chicago Variety Forum
 9:00—Carbonadium Hour, Indian Legend
 9:30—National Radio Forum
 11:00—Jack Miller
 11:15—Enric Madriguera's Orchestra
 11:30—St. Moritz Orchestra
 A. M.
 1:00—Red Nichols Orchestra
 1:30—Dave Abrams' Orchestra

WEAF (660 kc.) NBC

P. M.
 6:00—Waldorf-Astoria Orchestra
 7:00—Nick Lucas (NBC)
 7:15—Arson by Husband or Wife?
 —Dean Gleason Archer
 11:00—Lee Morse, songs

WEAF Saturday, November 6
 11:15—Jesse Crawford, organ
 11:30—Coon Sanders' Orch. (also WTAM)
 Midnight—Rudy Valle and Connecticut Yankees (WTAM)
 A. M.
 12:30—Vincent Lopez Orch. (WTAM)
WJZ (760 kc.) NBC
 P. M.
 6:00—Raising Junior
 6:15—Green Anson, Man
 6:30—Breyer Leal Boys
 7:30—Benrus Program
 7:45—Radio's Greatest Lover, LeMar late KDKA
 8:00—Danger Fifties
 9:00—Chicago Civic Opera
 10:30—Clara, Lu and Em (also WGN)
 10:45—Twenty Finest of Harmony
 11:00—Slumber Music
 11:30—Rus Columbo, songs (also WENR)
 11:45—Lee White, organ
 Midnight—The Pireside Singers A. M.
 12:15—Paul Whiteman Orchestra

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SUNDAY
November 8

WCKY (202m.—1490kc.)

A. M.
10:00—Mexican Typica Orchestra
10:30—Dulcie Markam
10:45—Lena Pope, juvenile soprano
11:00—Russian Singers (NBC)
11:30—John Fielden, accordion
11:45—Kentucky Mountaineer
Noon—Kapua's Hawaiians

P. M.
12:15—Echoes of the Orient (NBC)
12:30—Buckeye Hoedowners
1:00—Sign off
1:45—Buckeye Hoedowners
6:15—Cumberland Crooners
6:30—Lawson's Hawaiians
7:00—Willys-Overland Program (NBC)
7:15—Kentucky Mountaineer
7:30—College of Music
8:00—Charlene Crooning the Blues
8:15—Russell and Grady Hodges
8:30—Earl Arnold's Orchestra From Lookout House
9:00—Dulcie Markam
9:15—Randall Fryer, tenor
9:30—Sun-dodgers

WFBE (250m.—1200 kc.)

A. M.
8:00—Break of Day
8:30—Concert Hour
9:15—Birthday Party Program
9:30—Invitation to the Waltz
10:15—Dry Ridge Health Hints
10:30—Vocal Varieties
10:45—Berning Ford Travelogue
11:00—Excerpts from the Operas
11:30—Our Thought for Today
11:45—Morning Melodies

P. M.
12:15—Galvano and Cortes
12:30—UFA Theatre
12:45—Luncheon Melodica
1:00—Jewish Hour
1:30—Jubilee Singers
1:45—Around the Clock
2:00—James A. Dorsey
2:15—The Orloles
2:30—Bill Reih's Cincinnati Panthers
2:00—Ralph Pinkston
3:15—Maurice and Nehoa
3:30—Variety
4:00—Miss Thayer's Pupils
4:30—Variety, Bee Campbell
4:45—Pest Symphony Hour
5:45—Mrs. Lloyd Hoshaw, Book Review
6:00—Twilight Reveries
6:30—Church Federation Hour
7:00—Emma Methvin
7:15—With the Scouts
7:30—Crime Talk, "The Cincinnati Regional Crime Committee"
7:40—Original Hold Sport Review
7:45—Old Time Fights—Harry Hartman, announcer

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Earl Arnold



Earl Arnold is the smiling, bland director of "Earl Arnold's Orchestra from Lookout House," (to quote a frequent WCKY announcement.) His orchestra has been broadcasting from the Kentucky station every night except Monday for two years with the result that Lookout House has many visitors from all over the country who, traveling through Kentucky, drop in to dance to Arnold's music. Arnold thinks his men must be showmen as well as musicians, so every man in his band can do a solo act. To answer frequent questions, let it be known that the orchestra's theme song, a weird minor melody played by the clarinet, has neither words nor name.

WFBE Sunday, November 8

8:30—Mansion Dance Orchestra
9:00—Evening Stars
9:30—Novelty Notes
9:45—Douglas Pingley, basso
10:00—Mansion Dance Orchestra
10:30—Dream Fantasy

WKRC (545m.—550 kc.)

A. M.
6:45—God's Bible School—Sunrise Worship
9:00—God's Bible School
10:00—Watchtower Program
10:15—Jim Lightfield's Veteran Civic Hour
Noon—American Legion Program

P. M.
1:00—Jewish Community Program
1:30—Cathedral Hall Hour (CBS)
2:00—Wallace Silver—Eight Sons of EU (CBS)
2:30—Columbia Church of the Air—Dr.

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WKRC Sunday, November 8

Samuel G. Treadler (CBS)
3:00—New York Philharmonic Symphony, Jose Saurb, Pianist (CBS)
5:00—Rev. Danah's City Barsthouse (CBS)
5:30—Kavies—Twenty Minutes of Good Reading
6:00—Chicago Knights (CBS)
6:15—United Western Period
6:20—Eureka Program Suggestions
6:25—Sports Review
6:30—Studio
6:45—Arch Preserver Band
6:50—Studio
6:58—Time by Lange
7:00—The World's Business—Dr. Julius Klein, (CBS)
7:15—Charlie and Oscar (CBS)
7:30—Ludie's Novelty Orchestra (CBS)
8:00—Devila, Drugs and Doctors (CBS)
8:15—Public Program—Tri-Station Ignition
8:45—Angelo Paris—"Your Child" (CBS)
9:00—Horse Shoe Gardens—Cliff Burns
9:30—Romances of the Sea (CBS)
10:00—Street Slumber Program
10:15—Weather, Time, Sports Review
10:38—The Gauchos (CBS)
10:45—President Hoover's Program for Unemployment Relief (CBS)
11:45—The World's Business (CBS)
Midnight—Eddie Duchin's Orch. (CBS)

WLW (428m.—700 kc.)

A. M.
9:00—Church Forum
9:30—Children's Program (NBC)
10:00—Society of American Florists
10:15—Organ, Arthur Chandler, Jr.
10:25—River Report
10:30—Fiddlers Three (NBC)
10:45—Song for Today (NBC)
11:00—Stuyvesant String Quartet
11:30—Morning Musicale (NBC)

P. M.
12:30—Henry This Orchestra
1:15—Walter Damrosch Hour (NBC)
2:15—Conservatory of Music
2:30—Yeast Posters (NBC)
3:00—Crosley Theatre of the Air
3:30—Crosley Romalia
4:00—League of Little Flower (WJR)
5:00—Sharon Musical Showman
5:30—Simon's Program (NBC)
6:00—Cincinnati Unemployment Relief—Concert Orchestra
6:30—The Chatter
6:45—Vanity Fair Program (NBC)
7:00—Johnny Hamp's Orchestra from Netherland Plaza
7:15—Jolly Time Revue (NBC)
7:30—The Three Bakers (NBC)
8:00—Enna Jettick Melodies (NBC)
8:15—Collier's Radio Hour (NBC)
8:15—Bayuk Sky Party (NBC)
9:15—Kaffee Haus Slumber Music (NBC)
10:15—Gold Medal Express (NBC)
10:45—Variety
11:00—Estate Weather Man
11:00—Greystone Ballroom Orchestra
11:30—Moon River
Midnight—Henry This' Orchestra (NBC)
1:00—Netherland Plaza Orchestra

WSAI (225m.—1330 kc.)

P. M.
2:15—Sunday Bright Spots (NBC)
2:30—Sermonette and Hymn Time
3:00—Wayne King Orchestra (NBC)
3:30—National Religious Services (NBC)
4:00—Blarhynch Fric (NBC)
4:30—The Wonder Program (NBC)
5:00—N. B. C. Artists' Service Hour (NBC)
5:30—General Electric Program (NBC)
6:00—Catholic Hour (NBC)
7:00—Through the Opera Glass (NBC)
7:30—Jodent Club of the Air (NBC)
8:00—Chase & Sanborn (NBC)
9:00—"Our Government"—David Lawrence (NBC)
9:15—American Album of Familiar Music (NBC)
9:45—The Buick Hall of Fame (NBC)
10:15—Johnson Wax; Ted Werns' Orchestra (NBC)
10:45—President Hoover's Unemployment Relief Program

Letter Box

C. A. F. Williamsburg, O. Merle Thorpe can be heard over WCKY every Thursday night at 7:45 in "Famous Fallacies of Business." Max Bendix World's Fair Bands is not on the air. Although the Hoosier Editor is not broadcasting at present, there is rumor of his early appearance on a big commercial program.

Miss T. F. Covington, Ky. Jimmie Burns took the part of "Chico," the Italian, in the program over WCKY, Monday night.

Miss M. P. Cincinnati. Floyd Gibbons is making a lecture tour, occasionally drops into NBC to broadcast a news or sport event. The Cuecko program can be heard on Saturday nights at 10 o'clock over WJZ (860 kc.) or WJR (750 kc.).

"As your Radio Dial magazine is constantly working to improve radio broadcasting, a little honest criticism is not out of place. While visiting some friends the other evening I noticed them do the same thing I have of late, turn off the radio. The reason for this is the advertising barrage you get on an evening of short 16-minute programs. At the beginning and end of these short programs there is the advertising talk until it is so continuous it becomes tiresome. A silent radio benefits no one. Though I have a first-class radio I have never been able to clearly obtain WSAI. Upon investiga'on I find others having the same trouble. Why is this?"

J. K. R., Cincinnati.

The Federal Radio Commission has put WSAI on a poor frequency where there is a great deal of interference from other stations on this same wave band. It also limited WSAI to 500 watts which is not sufficient power to override the interference.

WABC (860 kc.) CBS

P. M.
6:30—Howard Dandies
6:30—Barnsdall Musicale Memories (KMOX only)
8:15—Music Along the Wires: Symphony Orchestra
9:00—Roxie Theatre Symphony (also WLAP)
10:00—Ernest Hutcheson, pianist, and orchestra (also KMOX)
10:30—The Gauchos

WEAF (660 kc.) NBC

P. M.
2:30—Moonshine and Honeyuckle
3:30—Dr. S. Parkes Cadman
11:15—Interview: Glenn, Frank and H. G. Wells
11:30—Jesse Crawford, organ
Midnight—Henry Tobias Orchestra

WJZ (760 kc.) NBC

P. M.
4:30—The Musical Showman
5:00—National Vespers—Dr. H. E. Foster
5:30—International Gypsy Orchestra
6:00—Raising Junior
6:15—Veronica Wiggins, songs
6:30—My Portrait Gallery of Famous Britons

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WJZ Sunday, November 8

10:15—Harbor Lights (also WENR)
10:45—Land of Wonder and Peace
11:00—Whispering Chorus (also KDKA)
11:30—Russ Columbo
11:45—South Sea Islanders
Midnight—Henry This Orchestra

MONDAY
November 9

WCKY (202m.—1490kc.)

A. M.
7:00—"Alarm Clock Melodies"—Sunshine Trio
7:30—Organ Reveries
8:00—Kentucky Mountaineer
8:15—Morning Devotions (NBC)
8:30—Cherico (NBC)
9:00—Dunkers' Club
9:15—Tunes in Blue
9:30—Vocal Varieties
9:45—Hawaiian Melody
10:00—Popular Dance Melodies
10:30—Classic Hour
11:00—Musical Novelities
11:30—Skillet Lickers

Noon—Phlaga Melodies

P. M.
12:15—Tuneful Melodies
12:30—Norris Brock Live Stock Reports
12:35—Luncheon Concert
12:45—Kentucky Federation of Women's Clubs
1:00—Sign off
1:45—Story Book Hour
6:15—Waldorf-Astoria Empire Room Orchestra
6:30—Tommy and Willie
6:55—Ayers News Report
7:00—Ames 'n' Andy (NBC)
8:15—Waltz Jesters (NBC)
7:30—Lullaby Hour
7:45—Wave of Melody (NBC)
8:00—Hubum Trio
8:15—Louise Ryler, Contralto
8:30—Mystery Drama, "Castle Quaint"
9:00—Steve Bates
9:15—Cresoline Girl
9:30—Sun Dodgers

WFBE (250m.—1200 kc.)

A. M.
7:00—Break of Day
7:15—Musical Clock
7:30—Morning Tonic
8:30—Morning Tonic
9:00—Our Daily Thought
9:15—Organ Recital, Julius Monk
9:30—Mystery Drama, "Castle Quaint"
10:05—Dette Bright Saying Program
10:20—Betty Brynes Brerives
10:35—WFE-RKO Theatre Party
11:00—Shopping with Betty and Bob
11:30—Happiness Club
Noon—Happiness Club

P. M.
12:30—How It Began
12:45—Luncheon Musicale
1:00—Around the Clock
1:15—Day Dreams
1:45—Dietz Tunes
2:15—Variety
2:45—Afternoon Dance Frolic
3:15—Julius Monk
3:30—Vine Street Foot Clinic
3:45—Memory Lane
4:00—Voice of the Strings
4:30—Hot Rhythm
4:45—Hits from the Shows
5:00—Tea Time Turns
5:30—Tea Time Turns
5:45—Spritz Program
6:00—Little Black Joe
6:15—Musical Interlude
6:30—Frank Aston
6:45—Berning Ford Travelogue
7:00—Dinner Music
7:15—Pest Question Box
7:30—Original Hold Sport Review
7:45—Julius Sien
8:00—Hub Clothing Co. Players
8:15—Evening Stars
8:30—WFE Players
9:00—Lucy's Boys
9:15—Dry Ridge Health Hints
9:30—Dance Melodies
9:45—Healthies of the World Series, Rob Dishaw
10:00—Studio Program
10:15—Dream Fantasy

WKRC (545m.—550 kc.)

A. M.
6:45—God's Bible School—Sunrise Worship
7:45—Gladys Cairon, Organist
8:00—Roland Gaines Mountain Rangers
8:15—Grab Bag Boys
8:45—The Old Dutch Girl (CBS)
9:00—Commuters (CBS)
9:30—Consolidated Merchants' Program
10:00—Time by Lange

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WKRC Monday, November 9

- 10:05—Woman's Hour—Tremette, Tully
- 10:30—Art Gyr Cleaners
- 10:45—Sallyan Program (CBS)
- 11:00—Synoni Program
- 11:15—Julia Hayes
- 11:45—Jane Grey and "Kampf, the Jeweler, Artist"

Nonn—Blackberry Oudes

P. M.

- 12:15—Big Store Mid-day Musical
- 12:30—Cincinnati Merchants' Program
- 1:00—Kenton Pharmaceutical Program (CBS)
- 1:15—Pines Automatic Winterfront
- 1:30—Studio
- 1:45—Hub Clothing Co. Musicale
- 2:00—Pyol Program
- 2:15—Buck-Bauer Organ
- 2:30—American School of the Air (CBS)
- 3:00—Vi-Zay Program
- 3:30—Arthur Jarrett (CBS)
- 3:45—Ben and Helen (CBS)
- 4:00—Cincinnati Trade School Program
- 4:15—Studio
- 4:20—Sprite Clothing Program
- 4:30—Webb Puel Program
- 4:45—Studio
- 5:00—A. O. Rust—Happy Feet
- 5:15—Radio Television Institute
- 5:30—Uncle Ollie and his Krenel Gang (CBS)

5:45—Candy Quarter Hour (CBS)

6:00—Time by Lange

6:00—Re-Nu Program—Pat Gillick, Organ

6:10—Allied Florists—Alex McQueen

6:20—Stocks—Coble & Tyree

6:21—Eureka Program Suggestions

6:25—Sports Review

6:30—Tune Gas and Electric Program

6:45—R. B. Clothes—Grab Bag Boys

7:00—Wrigley Program—Maret and Marge (CBS)

7:15—Crosby Program—Bing Crosby (CBS)

7:30—Baker Bar—Boswell Sisters (CBS)

7:45—Cameo Quarter Hour (CBS)

8:00—The Ambassadors (CBS)

8:15—Singer Sam, Barbasol Man (CBS)

8:30—Kate Smith, La Palina (CBS)

8:45—Old Wurzburg Malt Program

9:00—Pompano News—Liz Bax (CBS)

9:15—Howard Barlow (CBS)

9:30—An Evening in Paris (CBS)

10:00—Robert Burns Panatella Program (CBS)

10:30—Teacha Seidel (CBS)

10:45—Studio

11:00—Green Answer Man

11:00—Time, Weather, Sports Review

11:12—Pyol Program

11:30—Pat Gillick, Organist

Midnight—Ben Bernie's Orchestra (CBS)

WLW (428m.—700 kc.)

A. M.

6:30—International Fiddlers

6:45—Physical Exercises

7:15—Tick, Tack, Toe

7:30—Organ, Arthur Chandler, Jr.

7:45—Jolly Bill and Jane (NBC)

8:00—Morning News

8:15—Seger Ellis

8:30—Biswell Pick-ups (NBC)

8:45—Physical Exercises

9:00—Burdorf School of Cookery

9:15—Musical Portraits

9:30—Child Care and Training, Or. Ada Arlt

9:30—Beautiful Thoughts—Interview

9:45—Radio Folks—News with "Sid" Ten Eyck

10:30—Live Stock Reports

10:10—Pina Soler

10:15—A. & P. Orchestra

10:30—Colonel Goodbody (NBC)

10:45—Ramona

11:00—Elliot Brock, violin recital

11:15—Mrs. A. M. Goudits (NBC)

11:30—Society of American Florists

11:45—River and Weather Reports

11:55—Time Signals

Nonn—Seger Ellis

P. M.

12:15—Swift Program—Pat Barnes (NBC)

12:30—Hotel Gibson Orchestra

12:45—Market Reports

1:00—Live Stock Reports

1:00—National Farm and Home (NBC)

1:30—Netherlands Plaza Orchestra

2:00—Ohio School of the Air

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Mary Hopple



Mary Hopple's one ambition is to follow in the musical footsteps of Mme. Ernestine Schumann-Heink who has been her idol ever since the great contralto give Mary encouragement while the latter was a very young girl singing at a school concert in Lebanon, Pa. Miss Hopple sings now on the Enna Jettick programs (Sunday WLW 8 p. m.) and on several other NBC features. Although she is successful as a radio singer she cherishes the idea of going to Europe soon to polish off her musical education. When she has become famous in opera as well as radio she wants to retire to have a husband, home, and children.

WLW Monday, November 9

3:00—Interviews by Alice Cory

3:15—Bradley Kincaid

3:30—Three Doctors (NBC)

3:45—Tick, Tack, Toe

4:00—A. & P. Orchestra

4:30—Organ Matinee

4:45—The Three Brown Bears

5:00—Chats with Peggy Winthrop (NBC)

5:15—Los Vaqueros del Ramona

5:45—Little Orphan Annie (NBC)

6:00—Old Man Sunshine

6:15—The Chatter

6:30—Crosley Auto-Stokers

6:45—Lowell Thomas (NBC)

7:00—Ames 'n' Andy (NBC)

7:15—Sunset Melodies

7:30—Variety—Success Interview with Bob Butterfield

7:45—Scherling Rubber Program

8:00—Smilin' Ed McConnell

8:30—Hollingsworth Hall

8:45—Vick's Chemical Program

9:00—Armed Band

9:30—Musical Dominors (NBC)

10:00—Korn and Parbelle (Jim and Walt)

10:15—Bob Newhall Sports Slices

10:30—Real Polka (NBC)

11:00—Van Camp Night Cap

11:30—WLW Fanfares

Midnight—Hotel Gibson Orchestra

12:30—Netherlands Plaza Orchestra

WSAI (225m.—1330 kc.)

A. M.

8:00—Gene and Glenn (NBC)

8:15—Cormick's Fiddlers

8:45—Records

9:15—Odas Maddox, guitar

9:30—Records

9:45—A. & P. Program (NBC)

10:00—Mrs. Blake's Radio Column (NBC)

10:15—Or. Royal S. Copeland (NBC)

10:30—Jean Carroll—Please Tell Me (NBC)

WSAI Monday, November 9

10:45—Organ Program

11:00—McCormick's Old Time Fiddlers

11:30—Records

Nonn—General Electric Circle (NBC)

P. M.

12:15—Sign off

12:30—Live Stock Reports

1:00—Sign off

3:00—Woman's Radio Review (NBC)

4:00—Records

4:15—Crosley Dealers' Salute

4:30—Records

4:45—Minabelle and Chick

5:00—Crosley Slagers

5:30—Odas Maddox, guitar

5:45—Records

6:30—Everyday Poems by George Elliston

6:45—The Stebbins Boys (NBC)

7:00—Vermont Lumberjacks (NBC)

7:15—Oman and Arden, piano (NBC)

7:30—Prince Albert Program (NBC)

7:45—Trials of the Goldbergs (NBC)

8:00—Hotel Gibson Orchestra

8:30—Voice of Forestone (NBC)

9:00—A. & P. Gypiesie (NBC)

9:30—General Motors (NBC)

10:00—True Story Program (NBC)

10:45—Simon's Guardsman (NBC)

11:00—Seger Ellis

11:15—Records

WABC (860 kc.) CBS

P. M.

6:00—Current Events, H. V. Kaltenborn

6:30—Reis and Dunn, comedy and songs

6:45—Bird and Wash, comedy sketch

8:45—Manhattan Serenaders

11:00—Eric Bellason, Orchestra

11:15—Street Singer

11:30—Leon Madriguera's Cuban Orch.

A. M.

12:30—Nebie Sissle's Orchestra

1:00—Anthony Trini Orchestra

1:30—Oave Abrams' Orchestra

WEAF (660 kc.) NBC

P. M.

6:00—Waldorf-Astoria Orchestra

6:30—Vaughn de Leath, contralto

8:00—Seogrand Sketches

11:00—Conn-Singer's Orchestra

11:30—Jesse Crawford, organ

11:45—Cab Calloway Orchestra

Midnight—Earl Hines' Orchestra

A. M.

12:30—Tweet Hogan Orchestra

WJZ (760 kc.) NBC

P. M.

6:00—Raising Junior

6:15—Peter van Sweden Orchestra

6:40—Unemployment Relief Committee Program

7:30—Phil Cook

8:00—Archer Gibson, organ

WJZ Monday, November 9

8:30—Oach Valley Oys, drama (also WLS)

9:00—Meying Orchestra (also KDKA; WLS)

10:00—Gold Medal Express—Oman and Arden (also KOKA)

11:00—Shumbe Musicale

11:30—Ruse Columbus, songs

11:45—Low White, organ

Midnight—Mildred Bailey and the King's Jesters

A. M.

12:15—Henry Tobias Orchestra (also WENR)

TUESDAY

November 10

WCKY (202m.—1490 kc.)

A. M.

7:00—"Alarm Clock Melodies"—Sunshine Trio

7:30—Organ Melodies

8:00—Kentucky Mountaineer

8:15—Maurice O'Connell (NBC)

8:30—Cheeria (NBC)

9:00—Ounkers' Club

9:15—Tunes in Blue

9:30—Vocal Variety

9:45—Piano Novelties

10:00—Popular Dance Tunes

10:30—Classic Hour

11:00—Musical Novelties

11:30—Skillet Lickers

Nonn—Phigias Melodies

P. M.

12:15—Tuneful Topics

12:30—Norris Brock Live Stock Reports

12:35—Luncheon Questions (NBC)

12:45—Bliner Hurdle—Oramatic Reader

1:00—Sign off

5:45—Story Book Hour

6:15—John Fielden, Accordion

6:30—Tommy and 'Nile</

WFBE Tuesday, November 10

11:30—Housewife's Frolic
 Noon—Happiness Club
 P. M.
 12:30—How It Began
 12:45—Luncheon Musical
 1:00—Around the Clock
 1:15—Two Irish Boys
 1:30—Day Dreams
 2:00—Ralph Pinkston
 2:15—Vocal Varieties
 2:45—Afternoon Melodies
 3:00—Miss Nauman, pianist
 3:15—Novelty Notes
 3:30—Bee Campbell
 3:45—Moods in Blue
 4:00—Prof. Briel
 4:15—Tea Time Tunes
 4:30—Lucille Bauch, soprano
 4:45—The Islanders
 5:15—Story Telling Time
 5:30—Musical Interlude
 6:15—Strike Up the Band
 6:45—Boring Ford Travelogue
 7:00—Dinner Dance Music
 7:15—Post-Question Box

WFBE Tuesday, November 10

7:30—Original Bold Sport Review
 7:45—Murdock Williams
 8:00—Nathan Dance Orchestra
 8:30—Ettor Covington and Jack Hirsch
 8:45—Dey Ridge Health Hints
 9:00—Lucky Boys
 9:15—Western Hills Community Program
 9:30—Adelaide Apfel
 10:00—Mansion Dance Orchestra
 10:30—Dream Fantasy

WKRC (545m.—550 kc.)

A. M.
 6:45—God's Bible School—Sunrise Worship
 7:45—Gladys Catron, Organist
 8:00—Roland Gaines' Mountain Rangers
 8:15—Grab Bag Boys
 8:45—Studio
 9:00—Communists (CBS)
 9:30—Consolidated Merchants Program
 10:00—Orol Feature (CBS)
 10:15—Time yb Lunge
 10:18—Woman's Hour—Tremette Tully
 10:43—John Hayes, Household Hints
 11:15—Face the World with a Smile (CBS)
 11:30—Vocal Art Trio (CBS)
 11:45—Ben Alley
 Noon—Blackberry Dudes

P. M.
 12:15—Big Store Mid-day Music
 12:30—Cincinnati Merchants' Program
 1:00—Palstetie Varieties (CBS)
 1:15—Farm Network Program (CBS)
 2:00—Pyol Program
 2:15—Musical Americans (CBS)
 2:30—American School of the Air (CBS)
 3:00—Columbia Salon Orchestra (CBS)
 3:30—Grass-Off Program
 3:45—Any Leaf at the Organ (CBS)
 4:00—Miriam Ray (CBS)
 4:15—Syonel Program
 4:30—Webb Fuel Program
 4:45—Phil Fisher's Orchestra (CBS)
 5:00—Frank Ross, Songs (CBS)
 5:15—Radio Television Institute
 5:30—Cincinnati Trade School
 5:45—Hals Clothing Co. Musicale
 6:00—Re-NU—Pat Gillick, Organ
 6:15—Allied Florists—Alex McQueen
 6:20—Stocks—Cohle & Tyree
 6:21—Eureka Program Suggestions
 6:25—Sports Review
 6:30—Hygrade Program—Charlie and Oscar (CBS)
 6:45—R. B. Cloches—Grab Bag Boys
 6:50—Time by Lunge
 7:00—Wrigley Program—Myrt and Margie (CBS)
 7:15—Gremo Program—Bing Crosby (CBS)
 7:30—Kaltenborna Edits the News (CBS)
 7:45—Carnet Quarter Hour (CBS)
 8:00—Miss Brubers (CBS)
 8:15—Abe Lyman's Sterling Products Program (CBS)
 8:30—Red Goose Adventures (CBS)
 8:45—La Gardaine Program—Walter Winchell (CBS)
 9:00—Ben Bernie's Blue Ribbon Malt Orchestra (CBS)
 9:10—Romances of the Sea (CBS)
 10:00—United Woollens Period
 10:05—Modern Male Chorus (CBS)

Alex McQueen Tells Strange Facts on Radio



To prove that one literally can "say it with flowers," Alexander McQueen on the Allied Florists' program at WKRC the other night (6:15 p. m. weekdays) broadcast the sound made by a growing geranium. All his programs are full of surprises; for instance, not long ago he gave the public the "low down" on Al Capone, using unpublished data. Remember he's the original "Scrap Book Man" around these parts and also the "Nothing But the Truth Man," having broadcast under those titles at every local station. It's safe to say that he never yet has repeated himself although all the strange facts he tells are dug out of unusual and obscure sources. He has a remarkable collection of dictionaries and encyclopedias, to say nothing of old and rare books and magazines. He has been known to fill his apartment so full of books that it was necessary for him to move into a new home, renting the other one just for the books.

WLW Tuesday, November 10

8:00—Morning Devotions
 8:15—Bradley Kincaid
 8:30—Bissell Pickles (NBC)
 8:45—Physical Exercises
 9:00—Pennies Talk
 9:15—Fashionette
 9:30—Beautiful Thoughts (NBC)
 9:45—Preston Man
 10:00—Live Stock Reports
 10:10—Piano Solo
 10:15—A. & P. Orchestra
 10:30—Colonial Goodbody (NBC)
 10:45—Davis Mystery Chd (NBC)
 11:00—Mrs. A. M. Goudias (NBC)
 11:15—Society of American Florians
 11:30—Through the Looking Glass with Frances Ingram (NBC)
 11:45—River and Weather Reports
 11:55—Time Signals
 Noon—Tuxedo Entertainers

P. M.
 12:15—Swift Program—Pat Barnes (NBC)
 12:30—Hotel Gibson Orchestra
 12:45—Market Reports
 12:50—Live Stock Reports
 1:00—National Farm and Home (NBC)
 1:10—Nederland Plaza Orchestra
 2:00—Ohio School of the Air
 3:00—Crimelights
 3:30—Three Doctors (NBC)
 3:45—Tick, Tack, Toe
 4:00—A. & P. Orchestra
 4:30—Organ Matinee
 5:00—Miltinge Story Hour (NBC)
 5:30—Los Vagabondos del Ramona
 5:45—Little Orphan Annie (NBC)
 6:00—Old Man Sunshine
 6:15—The Chatter
 6:30—"The Washington Monument"—Herbert A. Dangel
 6:45—Lowell Thomas (NBC)
 7:00—Amos 'n' Andy (NBC)
 7:15—NBC Orchestra, Odette Myrtil (NBC)
 7:30—Famous Beauties of History
 7:45—Hotel Gibson Orchestra
 8:00—Among Queens (NBC)
 8:15—Vincent Lopez and his Valvotiers
 8:30—Work Bubble Blowers
 9:00—Maxwell House Musical Memories
 9:30—NBC Personalities: Frazier Hunt (NBC)
 10:00—Chevrolet Chronicles
 10:30—Variety
 10:45—Bob Newhall Sports Slides
 11:00—An Camp Program
 11:30—Crimelights
 Midnight—Hotel Gibson Orchestra
 12:30—Nederland Plaza Orchestra

WSAI (225m.—1330 kc.)

A. M.
 8:00—Gene and Glenn (NBC)
 8:15—McCormick's Fiddlers
 8:30—Records
 9:15—Odas Maddox, banjo
 9:30—Records
 9:45—A. & P. Program (NBC)
 10:00—Bob Blake's Radio Column (NBC)
 10:15—Records
 11:00—"Your Child"—Dr. Ella Oppenheimer (NBC)
 11:15—Radio Household Institute (NBC)
 11:30—Records
 Noon—G. E. Circle (NBC)

P. M.
 12:15—Sign off
 12:30—Live Stock Reports
 1:00—Sign off
 2:00—Woman's Radio Review (NBC)
 4:00—Records
 4:15—Crosley Dealers' Saluto
 4:30—Records
 5:00—Dave Roberts, banjo
 5:15—Records
 5:30—Rinso Talkie—What Happened to Jane (NBC)
 5:45—Records
 6:30—Vocal Solos
 6:45—The Stebbins Boys (NBC)
 7:00—Midweek Federation Hymn Time (NBC)
 7:30—Prince Albert Program (NBC)
 7:45—The Trials of the Goldbergs (NBC)
 8:00—Blackstone Plantation (NBC)
 8:30—Goodbye, Bye Program (NBC)
 9:00—McKesson Musical Magazine (NBC)
 9:30—Fuller Brush Man (NBC)
 10:00—Lucky Strike Dance Orchestra (NBC)
 11:00—Nederland Plaza Orchestra

WABC (860 kc.) CBS

P. M.
 6:00—National Security League
 6:15—Hotel Tait Orchestra
 6:45—Bird and Wash, comedy sketch
 10:30—Archerettes
 11:00—Jack Miller
 11:15—Enric Madriguera's Cuban Orch.

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11:30—Leon Bilsco's Orchestra
 Midnight—Ship's Cafe Orchestra A. M.
 12:30—Asbury Park Orchestra
 1:00—Hotel Bossert Orchestra
 1:30—Roseland Ballroom Orchestra

WEAF (660 kc.) NBC

P. M.
 6:00—Waldorf-Astoria Orchestra
 6:30—Nick Lucas (also WENR)
 11:00—Lee Morse, songs (WGY-790 kc)
 11:15—Jesse Crawford, organ (also WHAS)
 11:30—Jack Denny Orchestra
 Midnight—Rudy Valle Orchestra (also WHAS)
 A. M.
 12:30—Joe Moss Orchestra

WJZ (760 kc.) NBC

P. M.
 6:00—Raising Junior
 6:15—Rennies Program—Pollock and Lawnhurst
 6:30—Savannah Liners Orchestra
 7:30—Phil Cook (also WENR)
 7:45—Back of the News in Washington (also WHAS)
 8:30—Heel HUEER Harmonies (also WLS)
 8:45—Sisters of the Skillet (also KDKA)
 9:00—Household Finance (also KDKA)
 10:00—Congressman J. M. Beck of Pennsylvania
 10:30—Clara L. and Em
 10:45—Paris Night Live (also KDKA)
 11:00—Slumber Music
 11:30—Russ Columbo, songs
 11:45—Dream Pictures
 A. M.
 12:15—Paul Whitman Orchestra

WEDNESDAY November 11

WCKY (202m.—1490kc.)

A. M.
 7:00—"Alarm Clock Melodies"—Sunshine Trio
 7:30—Organ Reveries
 8:00—Kentucky Mountaineer
 8:15—Morning Devotions (NBC)
 8:30—Concert Music (NBC)
 9:00—Dunkers' Club
 9:15—Tunes in Blue
 9:30—Vocal Variety
 9:45—Concert Music
 10:00—Mary Hale Martin's Household Period (NBC)
 10:15—Popular Dance Music
 10:30—Chatter Hour
 11:00—Mrs. A. M. Goudias (NBC)
 11:30—Skillet Lickers
 11:15—Musical Novelties
 Noon—Philgas Melodies

P. M.
 12:15—Tuneful Topics
 12:30—Norris Brock Live Stock Reports
 12:35—Luncheon Concert
 1:00—Sign off
 1:45—Story Book Hour
 6:15—Waldorf-Astoria Empire Room Orchestra (NBC)
 6:30—Tommie and Willie
 6:45—Ayers News Report
 7:00—Amos 'n' Andy (NBC)
 7:15—Hukum Trio
 7:30—Lena Pope, Soprano
 7:45—Kapua's News
 8:00—National Battery Co., College Memories (NBC)
 8:15—Brown Shoe Program—Guy Robertson
 8:30—Earl Arnold's Orchestra From Lookout House
 9:00—Duke, His Uke and His Sisters
 9:15—Steve Bates, With Octofone
 9:30—Sun Dodgers

WFBE (250m.—1200 kc.)

A. M.
 7:00—Break of Day
 7:15—Musical Clock
 8:15—Birthday Party
 8:30—Morning Tonic Tunes
 9:00—Our Daily Thought
 9:15—Organ Recital, Julius Monk
 9:45—Hawaiiian Dream
 10:05—Dorothy Bright Saying Program
 10:20—Better Brushes Brevities
 10:35—WFBE-RKO Theatre Party
 10:50—Mrs. Evans' Questions and Answers
 11:00—Stoppily with Betty and Bob
 11:30—Housewife's Frolic
 Noon—Happiness Club

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Tuesday, November 10

10:15—Star Band Show Revue (CBS)
 10:30—Eddie Schroeder—Horses Neck
 10:45—Studio
 11:00—Time and Weather
 11:05—Sports Review
 11:08—Studio
 11:15—Pyol Program
 11:30—Pat Gillick Studio
 Midnight—Romanelli's Orch. (CBS)

WLW (428m.—700 kc.)

A. M.
 6:30—International Fiddlers
 7:00—Physical Exercises
 7:15—Tick, Tack, Toe
 7:30—Organ Program, Arthur Chandler, Junior
 7:45—Jolly Bill and Jane (NBC)

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"Sisters of the Skillet" Work Way Up on Leviathan



In their apparently untiring quest for the solution of domestic problems, radio's Sisters of the Skillet (Eddie East below and Ralph Dumke above) tried to help the skipper of the S. S. Leviathan with his fall cleaning. Starting at the bottom, they worked their way up until they

arrived at the top of one of the liner's huge smoke stacks where the cameraman caught them putting on a few final touches.

If the truth must be known, the "Sisters" finally threw up the sponge and suggested wrapping the boat in cellophane.

- WKRC Wednesday, November 11**
- 4:20—Spritz Clothing
 - 4:30—Webb Pudd Program
 - 4:45—Artists Recital (CBS)
 - 5:00—A. O. Rust—Happy Feet
 - 5:15—Jack Ollie and his Kismet Gang (CBS)
 - 5:50—Cincinnati Trade School Program
 - 5:45—Hub Clothing Company Musicals
 - 6:00—R. N. Pat Gillick, Organ
 - 6:15—Allied Florists—Alex McQueen
 - 6:20—Sticks—Cohle & Tyree
 - 6:21—Eureka Program Suggestions
 - 6:25—Sports Review
 - 6:50—Hotel Taft Orchestra (CBS)
 - 6:45—R. B. Cluthes—Grab Bag Boys
 - 6:59—Time by Lange
 - 7:00—Wrigley Program—Myrt and Marc (CBS)
 - 7:15—Cranon Program—Bing Crosby (CBS)
 - 7:50—Baker Bar—Boswell Sisters (CBS)
 - 7:45—Carnel Quarter Hour (CBS)
 - 8:00—Columbians (CBS)
 - 8:15—Singing' Sam, Barbaol Man (CBS)
 - 8:30—La Palma Program—Kate Smith (CBS)
 - 8:45—The Old Wurzberg Malt Program
 - 9:00—Gold Medal Post Freight (CBS)
 - 9:30—Eve Crime Club (CBS)
 - 10:00—Vitality Personalities (CBS)
 - 10:15—Weed Tire Chain Program (CBS)
 - 10:30—Columbia Concerts Corporation Program (CBS)
 - 10:45—Studio
 - 11:00—Time, Weather, Sports Review
 - 11:00—Studio
 - 11:15—Pye! Program
 - 11:50—Pat Gillick, Organist
 - Midnight—Eddie Duchin's Orch. (CBS)
 - 12:50-1 a. m.—St. Moritz Orch. (CBS)

- WLW Wednesday, November 11**
- 11:30—Society of American Florists
 - 11:45—River and Weather Report
 - 11:55—Time Signals
 - Noon—Seger Ellis
 - P. M.
 - 12:15—Swift Program (NBC)
 - 12:50—Hotel Gibson Orchestra
 - 12:45—Market Reports
 - 12:50—Live Stock Reports
 - 1:00—National Farm and Home (NBC)
 - 1:50—Netherlands Plaza Orchestra
 - 2:00—Ohio School of the Air
 - 3:00—Armistice Day Program (NBC)
 - 4:00—A. & P. Orchestra
 - 4:50—Organ Matinee
 - 5:00—Chats with Peggy Wiatrop (NBC)
 - 5:15—Mouth Health (NBC)
 - 5:30—Los Vaqueros del Ramona
 - 5:45—Little Orphan Annie (NBC)
 - 6:00—Old Man Sunahine
 - 6:15—The Chatter
 - 6:30—Dr. Glenn Adams' Dog Talk
 - 6:45—Lowell Thomas (NBC)
 - 7:00—Amos 'n' Andy (NBC)
 - 7:15—John Rusklin Dance Orchestra
 - 7:50—Crosley Pollie
 - 8:00—R. F. D. Hour
 - 8:15—Remington Rhythm Rounders
 - 8:50—Jack Fiest's Melody Moments (NBC)
 - 9:00—Adventures of Sherlock Holmes
 - 9:50—Dutch Masters Minstrel (NBC)
 - 10:00—Korn and Parenco
 - 10:15—Variety
 - 10:30—Crosley Auto-Sokers
 - 10:45—Bob Newhall Sports Slices
 - 10:58—Estate Weather Man
 - 11:00—Van Camp Program

- WLW Wednesday, November 11**
- 11:50—Gregsona Baltroom Orchestra
 - 12:01—Hotel Gibson Orchestra
 - 12:50—Netherlands Plaza Orchestra
- WSAI (225m.—1330 kc.)**
- A. M.
 - 8:00—Gene and Glenn (NBC)
 - 8:15—McCormick's Fiddlers
 - 8:45—Records
 - 9:15—Dr. Royal S. Copeland (NBC)
 - 9:50—Records
 - 9:45—A. & P. Program (NBC)
 - 10:00—Mrs. Blake's Radio Column (NBC)
 - 10:15—Jane Grant's Stereo Hour (NBC)
 - 10:50—National Home Hour (NBC)
 - 11:00—Keeping Up With Daughters (NBC)
 - 11:15—Radio Household Institute (NBC)
 - 11:30—Records
 - 11:45—G. E. Circle (NBC)
 - 12:15—Sign off
 - 12:50—Live Stock Reports
 - 1:00—Sign off
 - 3:00—Woman's Radio Review (NBC)
 - 4:00—Mary Steele, contralto
 - 4:15—Crosley Dealers' Salute
 - 4:30—Records
 - 5:00—Sam Wilson, baritone
 - 5:15—Records
 - 5:25—Civil Service Talk
 - 5:50—Records
 - 6:50—Larry Greuter, accordionist
 - 6:45—The Stebbins Boys (NBC)
 - 7:00—Nick Lucas (NBC)
 - 7:15—Campbell Soup Orchestra (NBC)

- WLW (428m.—700 kc.)**
- A. M.
 - 6:50—International Fiddlers
 - 7:00—Physical Exercises
 - 7:15—Tack, Tack, Toc
 - 7:50—Organ Program, Arthur Chandler, Junior
 - 7:45—Jolly Bill and Jane (NBC)
 - 8:00—Morning Devotions
 - 8:15—Bradley Kincaid
 - 8:30—Bissell Pick-ups (NBC)
 - 8:45—Physical Exercises
 - 9:00—Musical Evening
 - 9:15—Theodora Le Pevre, graphologist
 - 9:30—Beautiful Thoughts (NBC)
 - 9:45—Art Talk
 - 10:00—Live Stock Reports
 - 10:10—Piano Solos
 - 10:15—A. & P. Orchestra
 - 10:50—Colonel Goodbody (NBC)
 - 10:45—Marley Personality Perfumes
 - 11:00—Dorothy Chase and the Charia Players

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- WFBE Wednesday, November 11**
- 2:15—Waltz Time
 - 2:45—Afternoon Melodies
 - 5:15—Bill Reib's Cincinnati Panthara
 - 5:50—Vine Street Foot Clinic
 - 5:45—Julius Monk
 - 6:00—Christian Memories
 - 6:20—Tea Time Tunes
 - 5:00—The Pirates' Cave
 - 5:15—Story Telling Time
 - 5:30—Galvone and Cortez
 - 5:45—Spritz Program
 - 6:00—Little Black Joe
 - 6:15—Novelty Notes
 - 6:30—Melodic Interlude
 - 6:45—Burning Ford Travelogue
 - 7:00—Dinner Music
 - 7:15—Post Question Box
 - 7:30—Original Told Sport Review
 - 7:45—Y. W. C. A. Program
 - 8:00—Hub Clothing Co. Players
 - 8:15—Armistice Day Program
 - 8:30—Dry Ridge Health Hints
 - 8:45—Variety
 - 9:00—Lucky Boys
 - 9:15—Musical Interlude
 - 10:00—Studio
 - 10:15—Dream Fantasy

- WKRC Wednesday, November 11**
- 10:15—Time by Lange
 - 10:18—Woman's Hour—Tremette Tully
 - 10:45—Julia Hayes, Household Hints
 - 11:00 to 11:02—Silence for Armistice Day
 - 11:15—Ben Alley (CBS)
 - 11:30—Musical Alphabet (CBS)
 - 11:45—Jane Grey and "Kampf, the Jeweler, Artists"
 - Noon—Syenol Program
 - P. M.
 - 12:15—Big Store Mid-day Music
 - 12:50—Cincinnati Merchants' Program
 - 1:00—Kenton Pharmaceutical Program (CBS)
 - 1:15—Farm Network (CBS)
 - 2:00—Pye! Program
 - 2:15—Burek-Bauer Organ Melodies
 - 2:30—American School of the Air (CBS)
 - 5:00—To be announced (CBS)
 - 5:15—Vi-Zey Program
 - 5:45—Radio Television Program
 - 4:00—Cafe De Witt Orchestra (CBS)
 - 4:15—Studio

- WKRC (545m.—550 kc.)**
- A. M.
 - 6:45—God's Bible School—Sunrise Worship
 - 7:45—Gladys Catron, Organist
 - 8:00—Roland Gaines' Mountain Rangers
 - 8:15—Grab Bag Boys
 - 8:45—The Old Dutch Girl (CBS)
 - 9:00—Ha-Dee Hot Water Heater
 - 9:15—Super Maid Program
 - 9:50—Consolidated Merchants Program
 - 10:00—The Ozel Feature (CBS)

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WSAI Wednesday, November 11
 7:30—Prince Albert Program (NBC)
 7:45—The Trials of the Gaidlers (NBC)
 8:00—Silver Flute (NBC)
 8:15—U. S. Industrial Alcohol Program (NBC)
 9:30—Majoli Concert (NBC)
 9:00—Halsey Stuart Program (NBC)
 9:20—Palmyra Hour (NBC)
 10:20—Coca Cola Program (NBC)
 11:00—Sugar Edits, organ
 11:15—Hotel Gibson Orchestra

WABC (860 kc.) CBS

P. M.
 6:00—"Bill Schudt's Going to Press"
 6:15—Bert Lown Orchestra
 6:45—Bird and Vash, comedy sketch
 8:45—Mills Brothers
 10:15—Leon Belasco's Orchestra
 11:15—Street Singer
 11:30—Noble Sissle's Orchestra
A. M.
 7:00—Connie's Inn Orchestra
 7:30—Dave Abrams' Orchestra

WFAF (660 kc.) NBC

P. M.
 6:00—Waldorf-Astoria Orchestra
 6:30—Roy Perkins
 7:00—Nick Lucas, Crooning Troubadour
 11:15—Jesse Crawford
 11:45—Vincent Lopez Orchestra
Middlelight—Low Conrad's Orchestra
A. M.
 12:30—Paul Whiteman's Orchestra

WJZ (760 kc.) NBC

P. M.
 6:00—Music Treasure Box
 6:15—Rameses Program: Marial Pollock and Vee Lawhurst, pianist
 6:30—Tuddy Black Orchestra
 6:40—Unemployment Relief Committee: Senator Copeland
 7:30—Phil Cook
 7:45—"Believe It or Not" Ripley (also KDKA)
 10:00—Rochester Civic Orchestra (also KDKA)
 10:30—Clara, Lu and Em
 10:45—Radio's Greatest Lover (also WENR)
 11:00—Slumber Music
 11:30—Russ Columbo, songs
 11:45—Low White, organ
Middlelight—Mildred Bailey and the King's Jesters (also WENR; KDKA)
A. M.
 12:15—Conn-Sanders Orchestra (also WENR)
 12:30—Ernie Hotel's Orchestra (also WENR)

**THURSDAY
November 12**

WCKY (202m.—1490kc.)

A. M.
 7:00—"Alarm Clock Melodies"—Sunshine Trio
 7:30—Organ Recreations
 8:00—Kentucky Mountaineer
 8:15—Morning Devotions (NBC)
 8:30—Cherita (NBC)
 9:00—Dunkers' Club
 9:15—Band Concert
 9:30—Laterna (Ky.) Merchants' Program
 10:00—Ray Perkins, Prince of Pincapples (NBC)
 10:15—Tunes in Blue
 10:30—Classic Hour
 11:00—Mrs. A. M. Goudis (NBC)
 11:15—Musical Novelties
 11:30—Skillet Lickers
Noon—Philgas Melodies
P. M.
 12:15—Tuneful Topics
 12:30—Norris Brock Live Stock Reports
 12:35—Luncheon Concert
 12:45—Rev. Chas. Vandermeulen
 1:00—Sign off
 5:45—Story Book Hour
 6:15—Dulcie Markam

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Hailed as "America's Champion Old-time Fiddler," McMichen carries around with him a steamer trunk filled with trophies won in various fiddling contests throughout the United States. Mac goes in for trophies with the same passionate enthu-

siism of a stamp collector. Let him hear of a fiddling contest anywhere—from an agricultural exhibit to a World's Fair—and away he goes. It's a ten-to-one bet that he will come back with another trophy.

Burt Lavne, Hoyt Bryant and Johnnie Barfield—the other "wildcats"—are all post-graduates in southern hill-billy music. All were born and reared in the hills of northern Georgia and all were experts with the fiddle and the guitar long before they had mastered the multiplication table.

WCKY Thursday, November 12

6:30—Tomnie and Willie
 6:45—Ayers News Report
 7:00—Amos 'n' Andy (NBC)
 7:15—Tasteful Jesters (NBC)
 7:30—Cumberland Crooners
 7:45—Famous Fallacies of Business (NBC)
 8:00—Dixie Spiritual Singers (NBC)
 8:15—Charlene
 8:30—Earl Arnold's Orchestra From Lookout House
 9:00—Blackstone Plantation (NBC)
 9:30—Buckeye Hoodowners

WFE (250m.—1200 kc.)

A. M.
 7:00—Break of Day
 7:15—Musical Clock
 8:15—Birthday Party
 8:30—Morning Tonic Tunes
 9:00—Our Daily Thought
 9:15—Organ Recital, Julius Monk
 9:45—Morning Melodies
 10:05—Dot: Bright Sowing Program
 10:20—WFE Beauty Helps
 10:35—WFE-ERKO Theatre Party
 10:50—Sister Mary's Kitchen
 11:00—Shopping with Betty and Bob
 11:30—Housewives' Frolic
Noon—Homespun Club
P. M.
 12:30—How It Began
 12:45—Luncheon Musicale
 1:00—Around the Clock
 1:15—Two Irish Boys
 1:30—Musical Moments
 2:00—Ralph Pinstone
 2:15—Vocal Varieties
 2:45—Moods in Blue
 3:15—Bee Campbell
 3:30—Sweet and Hot Tunes
 4:00—Prof. Brig
 4:15—Tea Time Tunes

WFE Thursday, November 12

4:30—Serenade
 5:00—Pirates' Cove
 5:15—Story Telling Time
 5:30—Musical Interlude
 6:15—Organ Recital
 6:45—Berning Ford Travelogue
 7:00—Dinner Music
 7:15—Post Question Box
 7:30—Original Jolid Sport Review
 7:45—Murdock Williams
 8:00—Mansion Dance Orchestra
 8:30—Ether Cavinton and Jack Hirsch
 8:45—Dry Ride Health Hints
 9:00—Luckey Boys
 9:15—Western Hills Community Program
 9:30—Past Tense
 10:00—Mansion Dance Orchestra
 10:30—Dream Fantasy

WKRC (545m.—550 kc.)

A. M.
 6:45—God's Bible School—Sunrise Worship
 7:45—Gladys Catron, Organist
 8:00—Roland Gaines' Mountain Rangers
 8:15—Grab Bag Boys
 8:45—Variety
 9:00—Computers (CBS)
 9:30—Consolidated Merchants Program
 10:00—Dr. Copeland—Ceresota Flour (CBS)
 10:15—Machine Age Housekeepers
 10:30—Hub Clothing Musicale
 10:45—Barbara Gould Beauty Talk (CBS)
 11:00—United States Chamber of Commerce Program (CBS)
 11:15—Acme Sunshine Melodies
 11:30—Woman's Hour—Tremlette Tully
Noon—Blackberry Dudes
P. M.
 12:15—Big Store Mid-day Music
 12:30—Cincinnati Merchants' Program
 1:00—Pratt—Helps to Feeders (CBS)
 1:15—Studio
 1:30—Julia Hayes
 2:00—Pyol Program
 2:15—Salon Orchestra (CBS)
 2:30—American School of the Air (CBS)
 3:00—Studio
 3:15—Svenol Program
 3:30—Grease-off Program

WKRC Thursday, November 12

3:45—Virginia Arnold, Pianist (CBS)
 4:00—Melody Magic (CBS)
 4:30—Webb Fuel Program
 4:45—Hotel Tilt Casino Orch. (CBS)
 5:00—Radio Television Institute
 5:30—Cincinnati Trade School
 5:45—Sweetheart Quarter Hour (CBS)
 6:00—Eve Miller, Pianist, Organist
 6:15—Allied Florists—Alex M. Queen
 6:20—Stocks—Cable & Tyee
 6:21—Eureka Program Suggestions
 6:25—Sports Review, Weather
 6:30—Hotel Basset Orchestra (CBS)
 6:45—R. B. Clothier—Grab Bag Boys
 6:50—Time by Lange
 7:00—Wristy Program—Myrt and Marge (CBS)
 7:15—Cremo Program—Bing Crosby
 7:45—Credel Quarter Hour (CBS)
 8:00—Kaltenborn Edith the News (CBS)
 8:00—Public Dental Period
 8:05—Mills Brothers (CBS)
 8:15—Abbe Lerner—Sterling Products Program (CBS)
 8:30—La Palna Program—Kate Smith (CBS)
 8:45—Angela Patri—"Your Child" (CBS)
 9:00—Horseshoe Gardens—Cliff Burns
 9:30—Love Story Program (CBS)
 10:00—Hart, Schaffner & Marx (CBS)
 10:30—Peter Parade (CBS)
 10:45—Studio
 11:00—Time, Weather, Sports Review
 11:08—Studio
 11:15—Pyol Program
 11:29—Time by Lange
 11:30—Pat Gillick, Organist
Middlelight—Guy Lombardo and His Orchestra (CBS)

WLW (428m.—700 kc.)

A. M.
 6:30—Intentional Fiddlers
 7:00—Physical Exercises
 7:15—Tick, Tack, Toe
 7:30—Organ Program, Arthur Chandler,
 Junior
 7:45—Jolly Bill and Jane (NBC)
 8:00—Morning Devotions
 8:15—Georgia Wildcats
 8:30—Nissell Pick-ups (NBC)
 8:45—Physical Exercises
 9:00—Garden Talk
 9:10—Organ Interlude
 9:20—Fifteenth Talk by Dr. Carl A. Witz
 9:30—Beautiful Thoughts (NBC)
 9:45—Florence Frey Good Looks Work Shop
Noon—Live Stock Reports
 10:10—Piano Solos
 10:15—A. & P. Orchestra
 10:30—Colonel Goodfunds (NBC)
 10:45—Marie W. Mary, Chef (NBC)
 11:00—Main Training Time
 11:15—Mouth Hygiene
 11:25—Pallanna Talk
 11:30—How Warm Stalk
 11:45—River and Weather Reports
 11:55—Time Shows
Noon—Live Stock Reports
P. M.
 12:15—Swift Program (NBC)
 12:30—Hotel Gibson Orchestra
 12:45—Market Reports
 12:50—Live Stock Reports
 1:00—National Farm and Home (NBC)
 1:30—Netherlands Plaza Orchestra
 2:00—Ohio School of the Air
 2:30—Interview by Alice Corp
 3:15—Ohio Federation of Woman's Clubs—Mrs. I. T. Hall
 3:30—Three Doctors (NBC)
 3:45—Fife, Tack, Toe
 4:00—A. & P. Orchestra
 4:30—Organ Matinee
 5:00—Brazilian College (NBC)
 5:30—Edna Wallace Hopper
 6:00—Lowell Thomas (NBC)
 6:00—Old Man Sunshine
 6:15—The Chatter
 6:30—Radio News Reel of Hollywood
 6:45—Lowell Thomas (NBC)
 7:00—Amos 'n' Andy (NBC)
 7:15—Crosley Auto-Stokers
 7:30—Johnny Hamo's Orchestra from Netherlands Plaza
 8:00—Phoenix Hosiery
 8:15—Rin-Tin-Tin Thriller (NBC)
 8:30—Hallingsworth Hall
 8:45—The Trials of the Gaidlers
 9:00—Great Composers
 9:30—Maxwell House Ensemble (NBC)
 10:00—A. & P. Gypsies (NBC)
 10:45—Bob Newhall Sport Slides
 10:58—Estate Weather Man
 11:00—Van Camp Program
 11:30—Crosley Theatre of the Air
Middlelight—Hotel Gibson Orchestra
 12:30—Netherlands Plaza Orchestra

Thursday, November 12

WSAI (225m.—1330 kc.)
A. M.
 8:00—Gene and Gleam (NBC)
 8:15—McCormick's "Addlers"
 8:45—Records
 9:15—Ochs Maddox, banjo
 9:30—Records
 9:45—A & P. Program (NBC)
 10:00—Mrs. Dilke's Radio Column (NBC)
 10:15—Records
 10:30—Organ Program
 11:00—Records
 11:15—Radio Household Institute (NBC)
 11:30—Records
Noon—G. E. Circle (NBC)
P. M.
 12:50—Live Stock Reports
 1:00—Sign off
 3:00—Waman's Radio Review (NBC)
 4:00—Mona Motor Organ Recital
 4:30—Crowley Dealers' Salute
 4:45—Records
 5:00—Travel Talk
 5:15—Records
 5:30—Rinco Talk—What Happened to Jane (NBC)
 5:45—Records
 6:25—Better Business Bureau Talk
 6:30—Vocal Solos
 6:45—The Stebbins Boys (NBC)
 7:00—Vermont Lumberjacks (NBC)
 7:15—Campbell Soup Program (NBC)
 7:30—Prince Albert Program (NBC)
 7:45—The Trials of the Gaidlers (NBC)
 8:00—Fleischmann Hour (NBC)
 9:00—Arco Dramatic Musical (NBC)
 9:30—Adventures of Sherlock Holmes (NBC)
 10:00—Live! Strike Dance Orchestra (NBC)
 11:00—Hotel Gibson Orchestra

WABC (860 kc.) CBS

P. M.
 6:00—Frank Ross, songs
 6:15—Hotel Basset Orchestra
 6:45—Bird and Vash, comedy sketch
 8:00—The Mills Brothers
 9:00—Eugene Ormandy Quartet
 10:00—St. Martin's Orchestra
 11:15—Jack Miller
 11:30—Leon Belasco's Orchestra
A. M.
 11:45—Nocturne: Ann Leaf, with Ben Alley
 12:00—Decker Sunrise Party
 12:30—Noble Sissle's Orchestra
 1:00—Anthony Trini Orchestra
 1:30—Rosalind Ballou Orchestra

WFAF (660 kc.) NBC

P. M.
 6:00—Waldorf-Astoria Orchestra
 6:30—The World Today, James G. McDonnell
 7:15—Carnegie Orchestra
 11:00—Ralph Kirby, baritone
 11:15—Conn-Sanders Orchestra
 11:30—Jesse Crawford, organ
 11:45—Cab Calloway Orchestra
Middlelight—Florence Richardson and Melody Boys
A. M.
 12:30—Joe Moss Orchestra

WJZ (760 kc.) NBC

P. M.
 6:00—Raising Junior, Whistena
 6:15—Peter van Steelen Orchestra
 6:30—Breyer Leaf Boys
 7:30—Phil Cook (also KDKA)
 8:30—"A Personal Message"
 10:30—Clara, Lu and Em
 10:45—Paris Night Life
 11:00—Slumber Music
 11:30—Russ Columbo, songs
 11:45—Low White, organ
Middlelight—Mildred Bailey and the King's Jesters
A. M.
 12:30—Earl Hines' Orchestra
 12:30—Sweet Hogan Orchestra

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